


Help Your Patients in a World of Rising Complexities

Meet patients when and where they need it most with IQVIA Patient Services

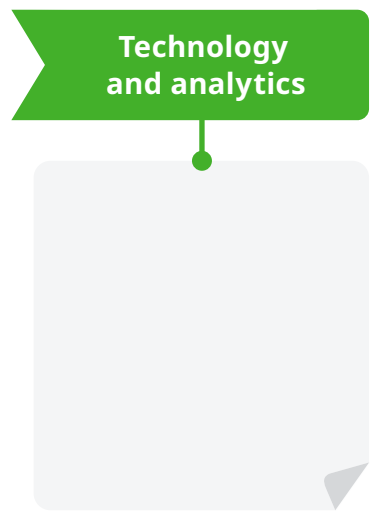
Patients need your help. As many as 63% of patients do not adhere to their treatment regimen,¹ 79% of specialty patients with a block do not fill prescriptions,² and there are over one billion missed patient diagnosis visits since the onslaught of the pandemic.³

Marketing alone is not enough – help patients overcome the obstacles they face to ensure they receive the full benefits of your treatment. Our blend of clinical and commercial expertise enables intelligently designed programs to address care management, reimbursement, and financial needs. Build a seamless patient experience and fulfill your mission by meeting patients when and where they need it most with IQVIA Patient Services.

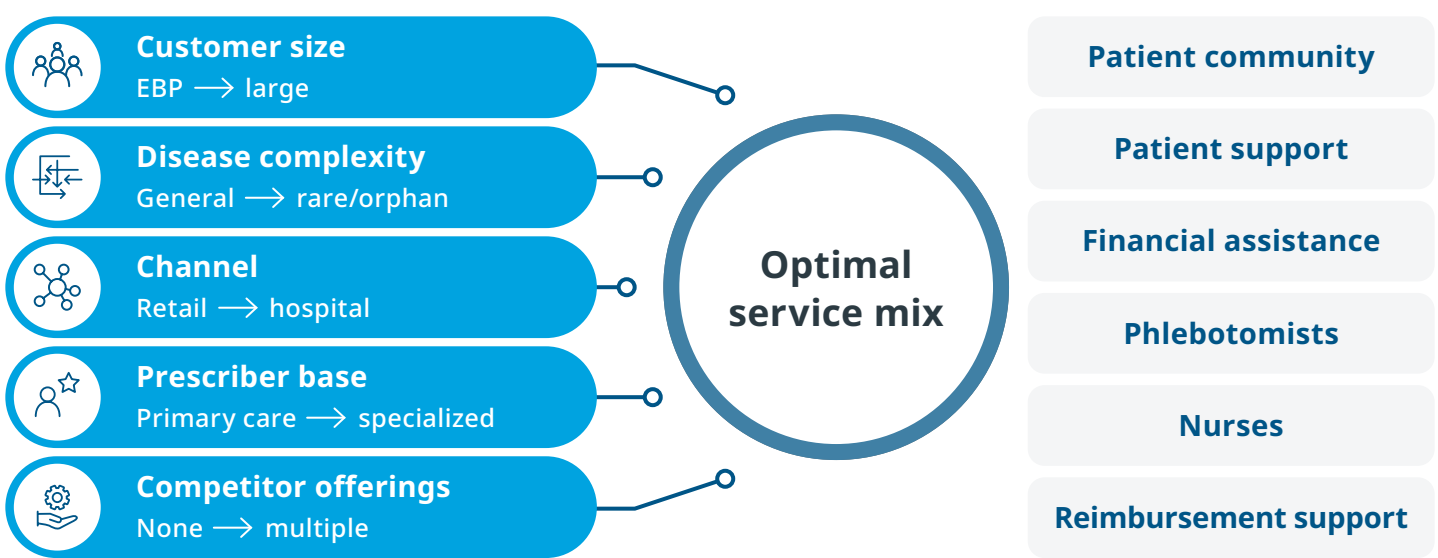
Combine patient insights, data science, clinical expertise, and technology to create a seamless experience

 Click the green components to reveal solutions

 For the best user experience, please open this infographic using Google Chrome or Adobe Acrobat

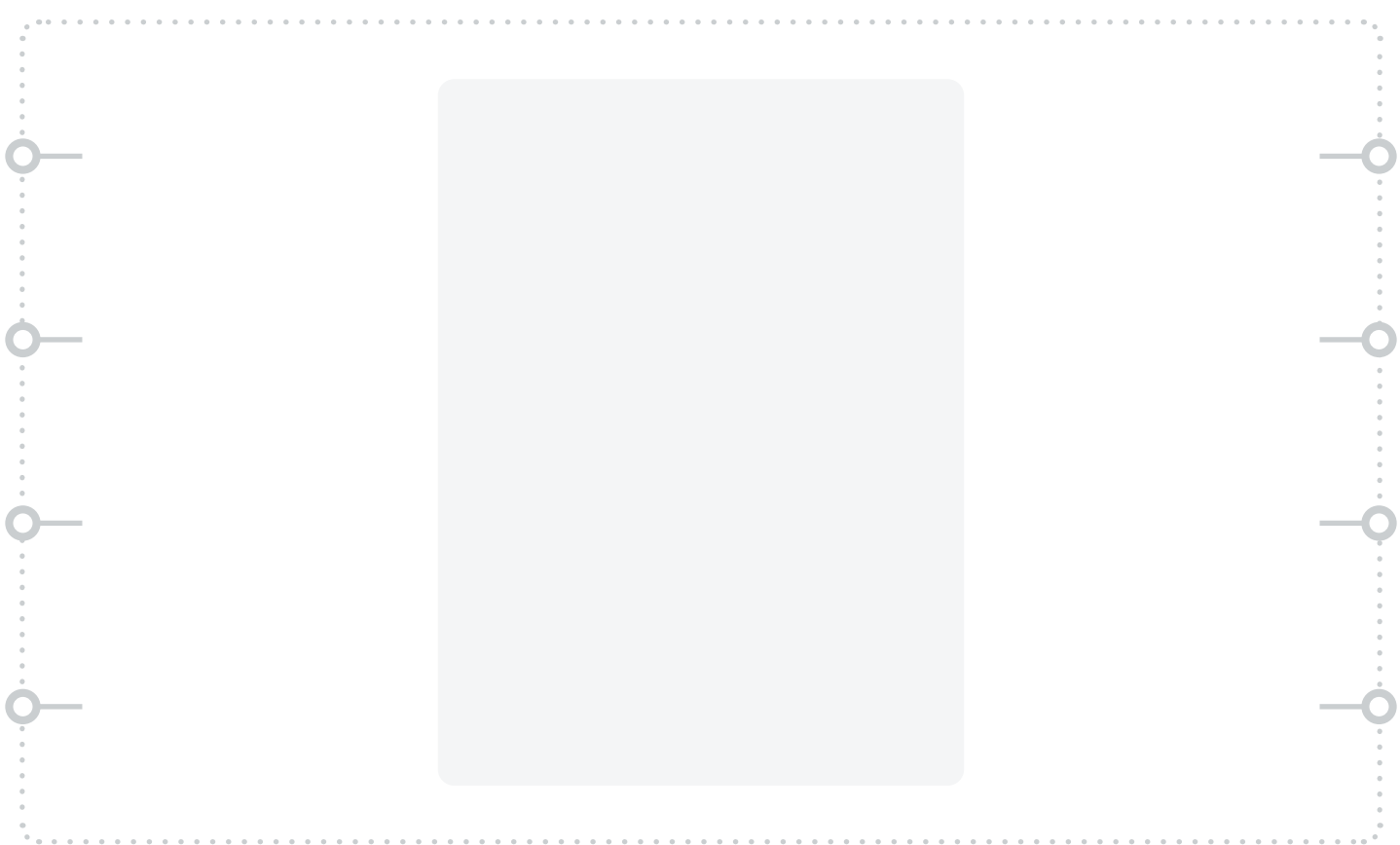


Tailored solutions for your customer and brand profile

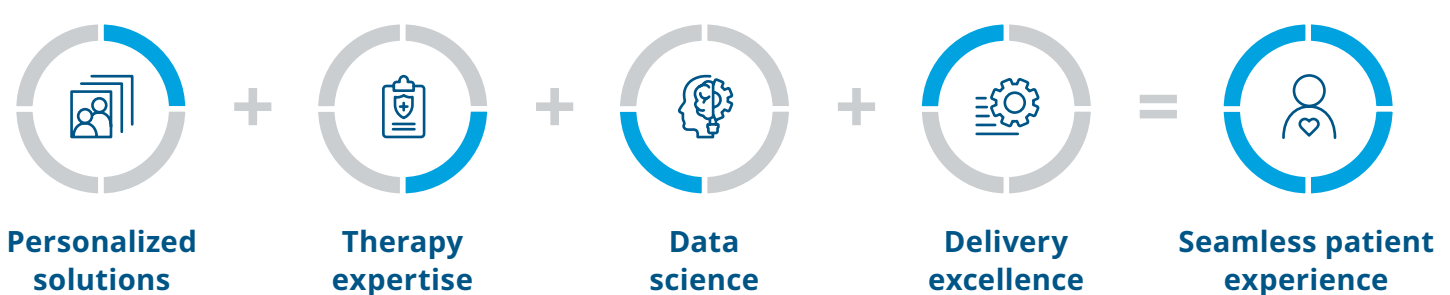


A spectrum of flexible solutions

Leverage IQVIA Patient Services as a stand-alone or combined solution to support your patients throughout their journey.



An innovative, holistic approach



IQVIA Patient Services help to improve health outcomes. The most impactful programs are those that understand the key drivers behind patient behavior.

Our services include a comprehensive portfolio of offerings aligned to the specific needs of patients, coupled with technology enablers, data, and advanced analytics to create a seamless patient experience. Make a difference in the lives of your patients today.

1. IQVIA Claims Data; LAAD, 2020 (Q3)
 2. IQVIA Market Access Library; LAAD, 2013-2020
 3. IQVIA U.S. Thought Leadership, 2021