

Data Modernization: A Framework for Federal Health Agencies

Modernizing healthcare data enables government agencies to unlock important benefits — including more effective collaboration, improved data standardization and stewardship, higher efficiency and productivity, enhanced security, better real-world data quality, and real-time decision making. Healthcare data modernization can also contribute to lower costs while enabling better experiences for all stakeholders.

While the potential benefits are clear, determining how to modernize healthcare data can be much less so. IQVIA has a framework to help guide you — step by step.

IQVIA's approach enables federal health agencies to generate real-world evidence-based dynamic insights across the broad spectrum of healthcare.



Scientific discovery

Clinical research

Health equity

Population health



IQVIA focuses on three essential pillars for generating dynamic insights:

Click on each circle to navigate through the sections

Information management strategy

Data sourcing

Data integration

Information management strategy

Healthcare data modernization starts with a clear information management strategy. IQVIA can help your organization clarify how it will address six key requirements.

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Data sourcing

[Back to top](#)

IQVIA offers four solutions for sourcing federal health-related data.

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Data integration

[Back to top](#)

IQVIA can help your government organization navigate the process of integrating data — so you can start turning insights into action.

Click on the icons to learn more

A data modernization project can deliver an immediate ROI by preparing your organization to address emerging challenges, embrace new technologies, and achieve new levels of productivity. Research shows that modernizing legacy data architecture can deliver up to a 180% ROI within three years.

To begin your organization's journey to data modernization, contact IQVIA.

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