

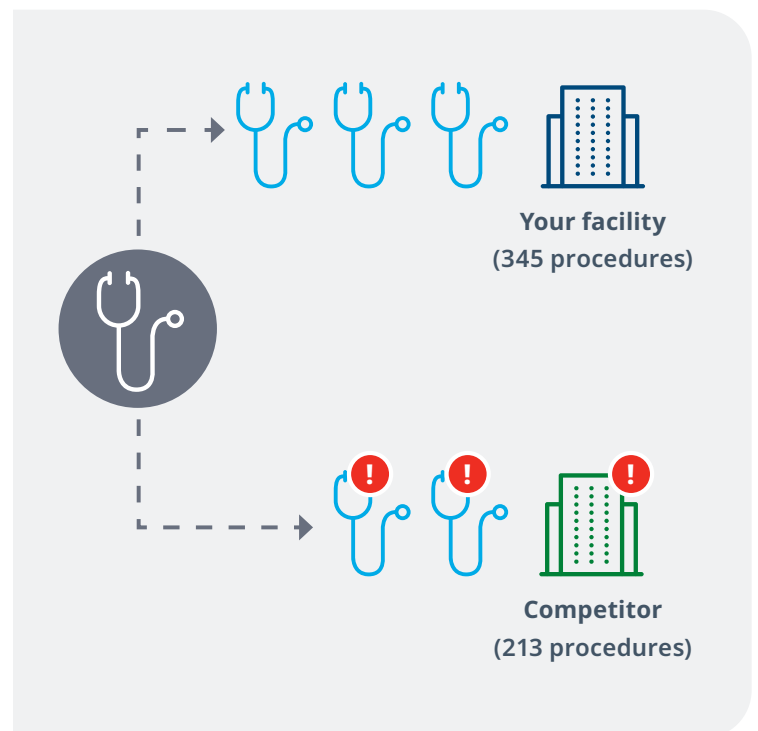
Provider Procedures Analysis

Discover where procedures are performed in your market

IQVIA's Provider Procedures Analysis provides visibility into the activities of physicians beyond the walls of your facilities to inform your service line provisioning, acquisition strategies, physician recruitment and other outreach planning.

With Provider Procedures Analysis, you can:

- Understand the splitting behavior of your physicians, measure your share of your physician's procedure volume
- Identify the high-volume physicians for specific procedures of interest in your market
- Know which procedures are being performed in an ambulatory surgery center setting and who is performing those procedures
- View the competitive landscape for a service line or category of procedures, how many physicians are providing the services and where they are in your geography



Unparalleled data and reference assets

Provider Procedures Analysis includes two methods of analysis, leveraging payer IQVIA medical claims data and the Centers for Medicare & Medicaid Services (CMS) Medicare and payer databases to project market volumes.

Focused insights

Provider Procedures Analysis counts procedures performed by Procedure Code Category – a clinically relevant grouping of procedure codes. Data results shows the total volume of procedure code categories performed by a physician, volume by type of service, and volume place of service, enabling the visualizations shown below:

IQVIA DATA ASSETS LEVERAGED



IQVIA'S MEDICAL CLAIMS

- 1.5B transactions/year
- 800,000 unique providers per month



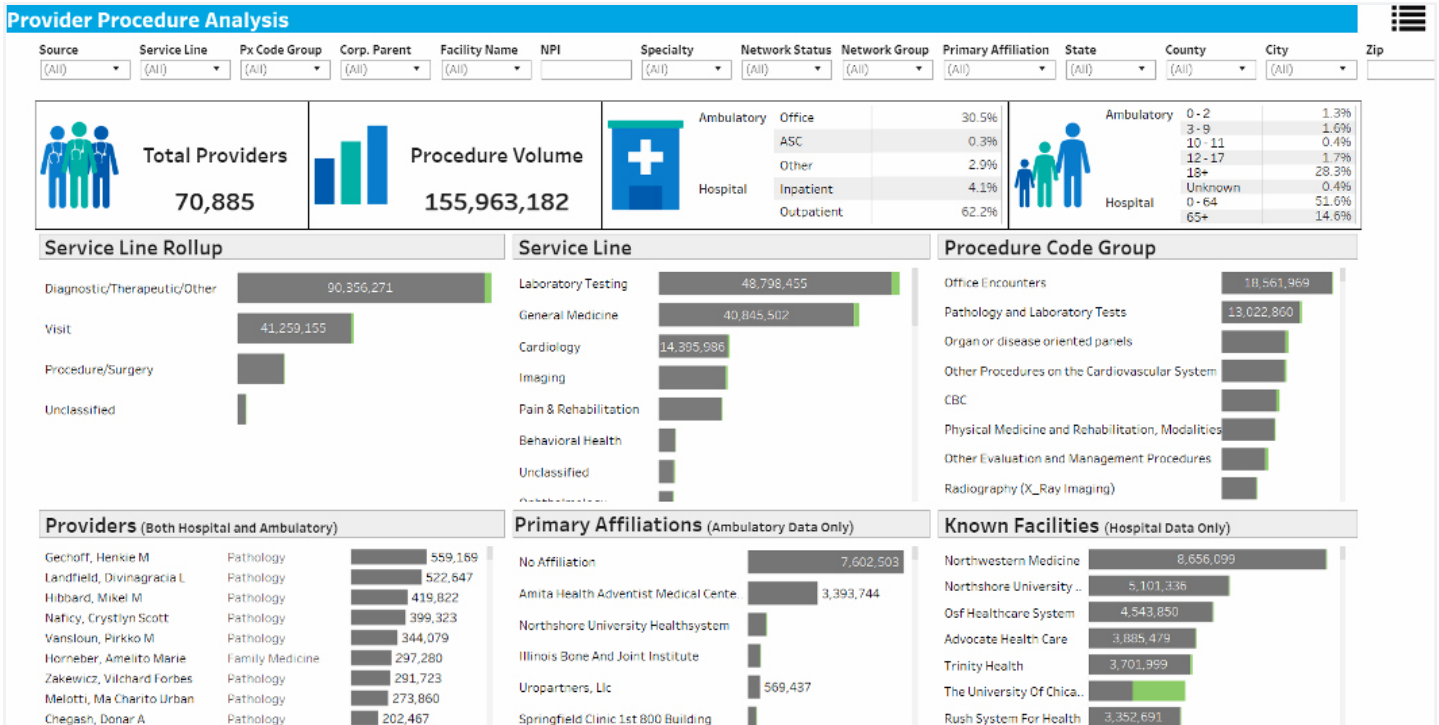
ONEKEY PROVIDER REFERENCE

- >8.3M professionals
- 500,000 organizations
- 3.3M affiliations



HOSPITAL PROCEDURES & DIAGNOSIS

- 75% of all U.S. inpatient discharges with procedure and diagnosis detail



Physician Insights 360° is a single, comprehensive S-a-a-S offering, providing intelligence visualizations through Tableau dashboards together with an optional fully integrated Physician Relationship Management module to streamline physician outreach. Physician Insights 360° includes quarterly refreshes of the following analytics:

- **Physician practice profiling**
- **Precision referral intelligence**
- **Precision population targeting – prescribing behavior targeting**
- **Provider procedures analysis**

Physician Insights 360° Analytics are also available as a data only deliverable for clients who wish to leverage their own visualization and PRM infrastructure.

IQVIA also offers custom analytics services and data integration services to enable client success in leveraging data only deliverables.