

Provider Data Solutions for Health Plans

A reliable single source of truth for provider data enables faster business intelligence for your organization

Accuracy, timeliness, and strategic use of provider data continues to be a challenge for health plans. Underpinning different business processes, from network management to quality measures and reporting, provider data quality is critical to power your operations at scale.

Solving provider data challenges

Many approaches have failed to yield the desired results across key business areas from new business applications, external data, quality tools, or data management solutions. With increased emphasis on improving care and reducing overall costs, the quality of your provider data is an important success factor to reach new levels of effectiveness and efficiency. Today's common challenges include:

- · Lack of enterprise-wide provider source of truth
- · Redefined data hierarchy for every initiative
- Data quality/gaps in data for provider information
- Lack of standardized provider information
- · Delays to timely provider information updates
- Membership/provider frustration with lack of accuracy and quality

IQVIA Provider Data Solutions

Integrate IQVIA's data with yours using advanced analytics and innovative technology to power your organization with reliable business intelligence.

IQVIA's Provider Data Solutions include <u>OneKey</u>, the most comprehensive provider data in the industry, as well as technology enablers and services to integrate, enrich, validate, and improve the quality of data assets within your environment.

Rapid implementation with leading provider data model and connectors Inclusive of critical data elements (e.g., demographics, specialty, NPI/TIN, locations, and affiliations i.e., OneKey) Processes and tools to ingest and combine external reference data and other data assets Easy to cleanse, standardize, match, and merge business-driven rules to support extensibility Cloud-based solution for ingestion, consolidation, and mastering A browser-based user interface to configure and manage business rules for standardizing provider source of truth





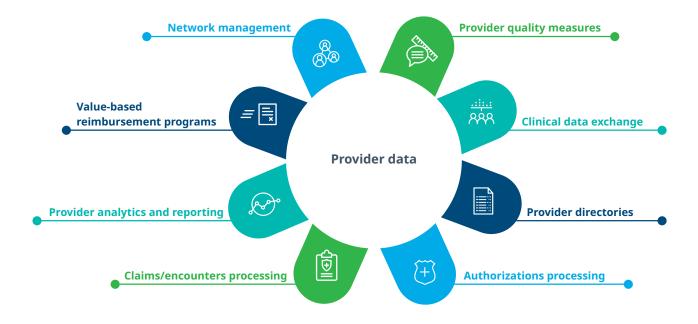








IQVIA understands the continuously evolving provider data landscape



Benefits of provider data solutions for health plans

CUSTOMER NEED	CUSTOMER BENEFITS
Enhanced provider directories	Boost your STAR ratings and member experience with enhanced information and access to care.
Integrated provider data	Increase the value of your data with a current, more unified, view of your providers and how they work across HCOs.
Improved provider data management	Gain operational efficiencies with expert resources to proactively update provider address, phone, fax, and email, improving the quality of your data.

The IQVIA difference



Built upon the IQVIA provider data model



Easy to use interface for business rule setup and configuration



Cloud-based solution, no added internal oversight



Configurable business rules aligned with payer information governance