

IQVIA's Medicare Part B National

An innovative information offering providing national-level insights into all products and all procedures administered and covered by Fee-For-Service (FFS) Medicare Part B

Today's reality

While the pipeline of pharmaceutical therapies covered under Medicare Part B has continued to grow, information gaps have persisted across traditional FFS Medicare Part B channels, leading to sub-optimal levels of reporting.

It has become increasingly important to have complete visibility into the FFS Medicare Part B channel with deeper and more impactful customer and competitive insights that address brand adoption trends, utilization rates, market size (patients and administering providers), and market share. Having the ability to completely assess, analyze, and define business strategies focusing on Medicare Part B has become an increasingly critical business priority.

The solution

IQVIA's Medicare Part B National integrates medical claims data and industry-specific medical procedure terminology with IQVIA's clinical market expertise on SMART, IQVIA's syndicated business intelligence framework, to offer an innovative approach for transparency into the FFS Medicare Part B channel in its entirety. IQVIA can now deliver a census-level, national view of FFS Medicare part B claims across inpatient and outpatient settings with the shortest FFS Medicare Part B reporting lag in the industry.

Integrated on the SMART business intelligence platform, customers will have the ability to:



Analyze complete national FFS Medicare Part B activities and trends.



View all products and procedures administered in an outpatient setting and by unique market conditions.



Generate insights based on the administration behaviors of buy-and-bill products covered by Medicare Part B.



Assess claim-level volumes to measure trends across multiple treatments and procedures.



Benefit from SMART's inherent capabilities for flexible modeling and insightful analysis.

Medicare Part B National offers a dynamic and differentiated level of insight for clients to design innovative situational analyses, accelerate brand planning efforts, and establish market access strategies for maximizing commercial effectiveness.

Medicare Part B National on SMART

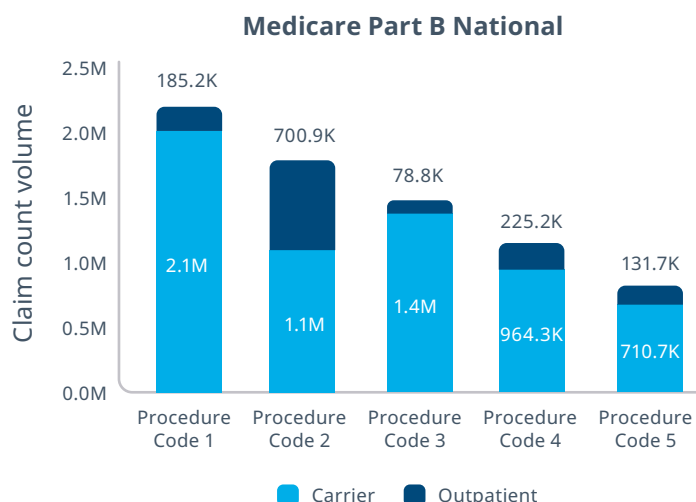
With SMART, IQVIA's Medicare Part B National provides clients a comprehensive business intelligence framework that responds to the most complex of business queries. Key features include filters and metrics unique to interpreting FFS Medicare Part B medical and institutional claims data including a full range of industry specific procedure (HCPCS and CPT) codes for direct insight into administered services, as well as a rich database of six years of history for modeling and discovery.

Applications and uses

Key business uses addressed by IQVIA's Medicare Part B National include:

- Performance monitoring
- Market analysis and trending
- Pricing strategies
- Field reimbursement management

Output example:



The IQVIA difference

As healthcare's vital partner with more than 20 years of experience perfecting life sciences data and reporting, IQVIA brings unparalleled industry expertise and end-to-end analytics solutions that includes strategy development, proven data, best-in-class infrastructure, and easy-to-use execution platforms. Only IQVIA offers real, proven, and transparent data supported by a vast network of real partners with the information footprint that is expected and depended on by life sciences companies as the industry's broadest, deepest, and most consistently accurate data information and technology portfolio.



About IQVIA Connected Intelligence™

Connected Intelligence brings together IQVIA's unique portfolio of capabilities to create intelligent connections across its unparalleled healthcare data, advanced analytics, innovative technologies, and healthcare expertise to speed the development and commercialization of innovative medicines that improve patients' lives.

Discover new insights, drive smarter decisions, and unleash new opportunities with the power of [IQVIA Connected Intelligence](#).