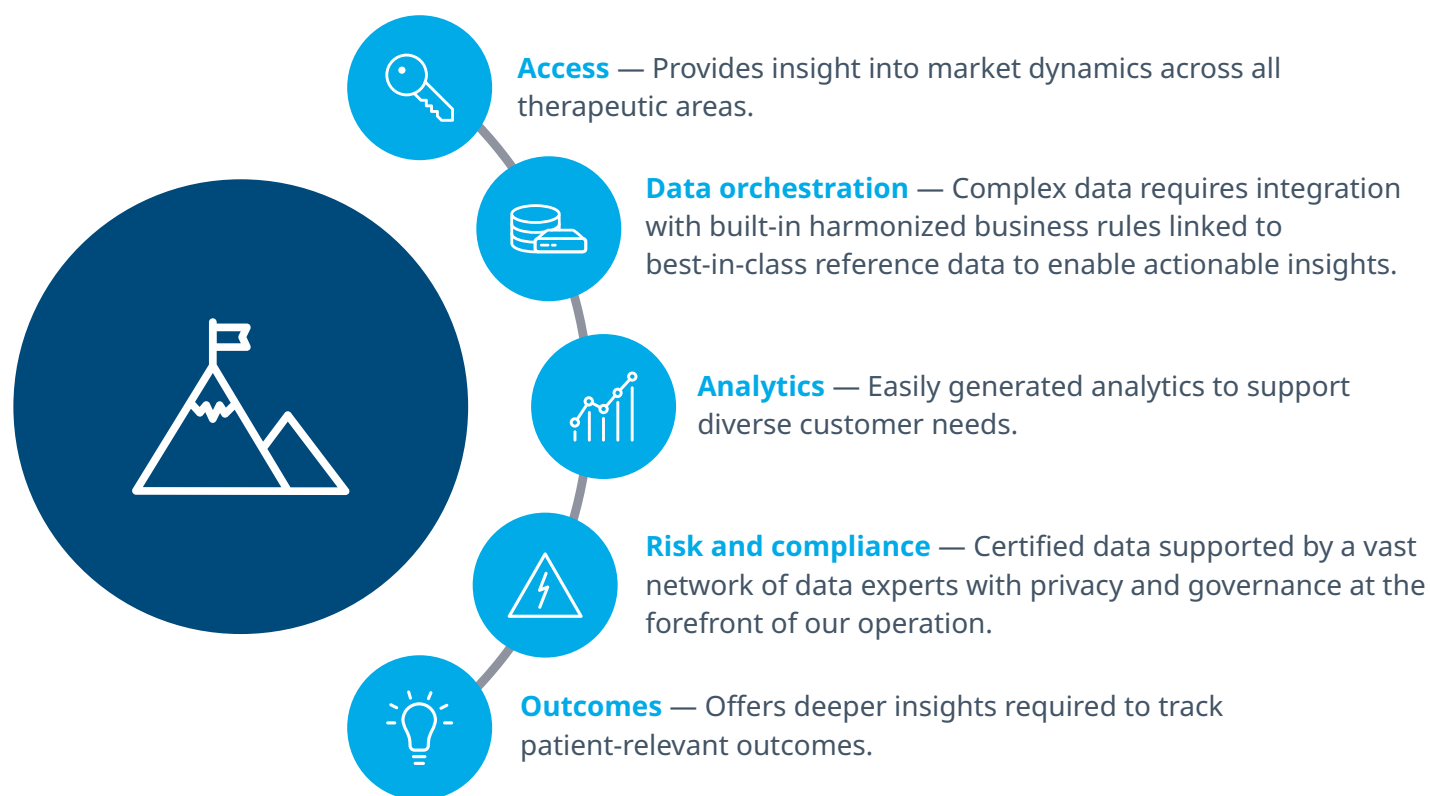


IQVIA's Enterprise Longitudinal Access and Adjudication Data (ELAAD)

A comprehensive longitudinal patient dataset that provides a complete set of patient transactions across all therapeutic markets, enabling a wide range of capabilities surrounding the patient's healthcare experience.

ELAAD addresses customer business challenges



Today's reality

The healthcare environment is in a state of rapid and continuous evolution. Today, companies need a clear line of sight into **every** patient's journey to understand prescription dynamics and the impacts on persistence and compliance. To get there, commercial teams need

to understand cost factors, payer controls, length of time patients are staying on therapy, and the factors impeding the start of therapy in the first place. They need to determine which physicians prescribe their products and why, as well as the number of unique patients on their product at any given time.

The right solution — ELAAD



IQVIA's ELAAD is an all-inclusive, patient-centric dataset that integrates all of IQVIA's pharmacy, lifecycle, medical, and remittance claims into one comprehensive patient longitudinal dataset to provide a single source of truth for all patient journey interactions.

Using data sourced directly from pharmacies and switch clearinghouses, the IQVIA longitudinal claims database provides the most robust coverage in the retail, a-typical, mail, and long-term care settings.

ELAAD features



Pharmacy and switch data — IQVIA contracts directly with pharmacies and switch clearinghouses to collect longitudinal prescription, lifecycle, and medical claims data.



Patient encryption — Data is sent to a third-party company to remove any identifiable patient information to keep data secure and compliant.



Enhanced methodology — Built in patient-centric algorithms to understand final claim status and true patient cost exposure.



Data hygiene — Applied business intelligence for enhanced data cleansing already built in.



Data harmonization — One source of the truth for patient, payer, provider, and geographic performance.

ELAAD is built on IQVIA's proven and foundational patient-centric methodologies to harmonize data across suppliers, and leverages a look-forward to determine final claim status, identify secondary payers and assistance programs, and includes built-in analytics for better clinical and commercial decision making.

Business uses and applications



Managed markets impact analysis

- Understand payer control relative to patient access.
- Analyze mitigation strategies to improve patient access.
- Evaluate payer contracting strategies.
- Value the return on patient financial assistance programs.
- Assess the patient cost burden associated with using a given product.



Commercial analytics

- Track how long patients stay on therapy.
- Identify patient cohorts.
- Perform line-of-therapy analysis.
- Assess the impact of utilization management measures on patient adherence.



Physician targeting and messaging

- Determine which physicians are referring, administering, and billing for a specific product.
- Perform analytics around reimbursement to use in provider messaging.
- Assess physician behavior in response to utilization management.
- Develop enhanced analytics to support targeting for buy and bill products.



Treatment dynamics analysis

- Understand which procedures are associated with administration of a given product.
- Assess preference for preferred administration location types (e.g., hospital vs. doctor's office).
- Determine the number of unique patients on a product.

Delivery and timing

ELAAD is delivered via Data as a Service (DaaS), VPN/FTP flat files, relational tables, or IQ 20/20 Flexview, delivering excellence in analytics, reporting, and custom applications.

The data is collected daily from some suppliers, but typically reported weekly or monthly.

Why IQVIA

IQVIA creates intelligent connections across all aspects of healthcare through our analytics, transformative technology, big data resources, and domain expertise. As healthcare's vital partner for over 50 years, IQVIA delivers connected intelligence with powerful insights, speed and agility.

Executing a successful data strategy to address your evolving use cases begins with a partner who helps protect the flow of information through a resilient panel

and the ability to link data across sources to drive patient analytics and insights. IQVIA provides timely access to data while infusing privacy and governance into all processes to manage risk, all supported by an integrated delivery and support infrastructure to help you succeed.

With unparalleled industry expertise and our Connected Intelligence™ framework, IQVIA provides customers with accelerated insights to make quick and confident business decisions.

Related solutions

- LAAD
- FIA
- IQ2020/Flexview
- IQVIA Brand Analytics Platform
- OneKey Reference Data
- Market Access Libraries