

AI & MACHINE LEARNING PUBLICATIONS INVENTORY

Conferences, published articles, seminars/webinars and whitepapers featuring IQVIA experts

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2023

Peer Reviewed Articles

- 1. Rigg J, Doyle O, McDonogh N, Leavitt N, Ali R, Son A, Kreter B. Finding undiagnosed patients with hepatitis C virus: an application of machine learning to US ambulatory electronic medical records. BMJ Health & Care Informatics. 2023 Jan 1;30(1): e100651.
- Wakutsu N, Hirose E, Yonemoto N, Demiya S. Assessing Definitions, and Incentives Adopted for Innovation for Pharmaceutical Products in Five High-Income Countries: A Systematic Literature Review. Pharmaceut Med. 2023 Jan 17:1–18
- 3. Luo H, Lau WCY, Chai Y, Torre CO, Howard R, Liu KY, et al. Rates of Antipsychotic Drug Prescribing Among People Living with Dementia During the COVID-19 Pandemic. JAMA Psychiatry. 2023 Jan 25: e224448. doi: 10.1001/jamapsychiatry.2022.4448. Epub ahead of print. PMID: 36696128; PMCID: PMC9878427.
- Philippe Rocca-Serra, Wei Gu, Vassilios Ioannidis, Tooba abbassi-Daloii, Salvador, et al.; The FAIR Cookbook the essential resource for and by FAIR doers. Sci Data 10, 292 (2023). https://doi.org/10.1038/s41597-023-02166-3
- 5. Gao, J., Heintz, J., Mack, C., Glass, L., Cross, A., & Sun, J. (2023). Evidence-driven spatiotemporal COVID-19 hospitalization prediction with Ising dynamics. Nature communications, 14(1), 3093. https://doi.org/10.1038/s41467-023-38756-3
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Conferences

PMSA

- 8. Ruoxin Li, Karl Svensson, Lihua Tan, Rowan D'Annibale, Paige Desmarais, **Finding Hidden Referrers for Infusion Products by Leveraging Machine Learning**, Podium Presentation at PMSA 2023 Annual Conference
- Ruoxin Li, Yujie Sun, Yunlong Wang, Identifying Lookalike Healthcare Providers by Looking Using Computer Vision Techniques to Find Next Best Targets, Poster Presentation at PMSA 2023 Annual Conference



- 10. Tong Wu, Mateusz Buda, Mukesh Mithrakumar, Yunlong Wang, Srikanth Sankaran Iyer, Tanveer Ahmed Nasir, "Leveraging Language Model for Next Best Action in Promotion Campaigns to Augment HCP Engagement", 2023 PMSA Annual Conference, May 2023
- 11. Mack C, Sun J, Wang Z, Gao C, Rough K, Glass L. Machine Learning and Artificial Intelligence for Clinical Trial Optimization: A Review of Opportunities to Leverage Real World Data [abstract]. In: ISPOR 2023; 2023 May 7-10; Boston, MA, USA.
- 12. Shankar R, Poole L, Halmos T, Dn V, Sen S, Rough K, Mack C. **Using AI to Support Evidence & Market Access Strategy Development [presentation].** In: ISPOR 2023; 2023 May 7-10; Boston, MA, USA.
- 13. Wenbo Zhang, Tong Wu, Yunlong Wang, Yong Cai, and Hengrui Cai, "Towards Trustworthy Explanation: On Causal Rationalization", 40th International Conference on Machine Learning (ICML), 2023

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- **14.** Hui Jin, Yue Wang, Siyi Yu, Chuchu Liu, Daozhou Yao, Suge Wang, COVID-19 **Tracking for VOC, drug, and vaccine**
- **15.** Hui Jin, Yue Wang, Tu Tu, Yubo He, Bingzhen Wu, et al. **ChatGPT application discussion in healthcare**

2022

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- 16. Fu, Tianfan, Kexin Huang, Cao Xiao, Lucas M. Glass, and Jimeng Sun. **HINT: Hierarchical interaction network for clinical-trial-outcome predictions.** *Patterns* 3, no. 4 (2022): 100445.
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- 18. Bamford, S., Lyons, S., Arbuckle, L., & Chetelat, P. Sharing Anonymized and Functionally Effective (SAFE) Data Standard for Safely Sharing Rich Clinical Trial Data. Applied Clinical Trials (2022).
- 19. Rishi Parikh, Thida Tan, Ajit Mahapatra, Weijia Wang, Robert Perkins, Alan Go. **Population-Based Identification of Biopsy Proven IGA Nephropathy using Natural Language Processing: The Knight Study.** Nephrology Dialysis Transplantation, Volume 37, Issue Supplement_3, May 2022, gfac105.001, https://doi.org/10.1093/ndt/gfac105.001



- Hom J, Nikowitz J, Ottesen R, Niland JC. Facilitating clinical research through automation: Combining optical character recognition with natural language processing. Clin Trials. 2022 May 24:17407745221093621. doi: 10.1177/17407745221093621. Online ahead of print. PMID: 35608136
- 21. Soora Wi, Patricia E. Goldhoff, Laurie A. Fuller, Kiranjit Grewal, Nicolas Wentzensen, Megan A. Clarke, iThomas S. Lorey; Using Natural Language Processing to Improve Discrete Data Capture From Interpretive Cervical Biopsy Diagnoses at a Large Health Care Organization. Arch Pathol Lab Med 2022; doi: https://doi.org/10.5858/arpa.2021-0410-OA
- 22. Solomon BJ, Loong HH, Summers Y, Thomas ZM, French P, et al. Correlation between treatment effects on response rate and progression-free survival and overall survival in trials of targeted therapies in molecularly enriched populations. ESMO Open. 2022 Feb 15;7(2):100398. doi: 10.1016/j.esmoop.2022.100398. Epub ahead of print. PMID: 35183043.
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- 24. King, L. M., Kusnetsov, M., Filippoupolitis, A., Arik, D., Bartoces, et al. (2022) **Using machine learning to examine drivers of inappropriate outpatient antibiotic prescribing in acute respiratory illnesses**, Infection Control & Hospital Epidemiology. Cambridge University Press, pp. 1–5. doi: 10.1017/ice.2021.476.
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- 26. Jie Hu, Vishwaraj Doshi and Do Young Eun, "Efficiency Ordering of Stochastic Gradient Descent". Advances in Neural Information Processing 35, NeurIPS, 2022
- 27. Lazzarini, N., Filippoupolitis, A., Manzione, P. and Eleftherohorinou, H., 2022. A machine learning model on Real World Data for predicting progression to acute respiratory distress syndrome (ARDS) among COVID-19 patients. PLoS One, 17(7), p.e0271227. https://doi.org/10.1371/journal.pone.0271227
- 28. Schöler D., Kostev K., Peters M., Zamfir C., Wolk A., Roderburg C., Loosen S.H., Machine learning can predict the probability of biologic therapy in patients with inflammatory bowel disease, Journal of Clinical Medicine.
- 29. Junyi Gao, Cao Xiao, Lucas M. Glass, Jimeng Sun. **PopNet: Real-Time Population-Level Disease Prediction with Data Latency.** arXiv:2202.03415 (2022).
- 30. Chaoqi Yang, Cheng Qian, Jimeng Sun. **GOCPT: Generalized Online Canonical Polyadic Tensor Factorization and Completion.** arXiv:2205.03749 (2022).
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- 32. Zhenbang Wu, Huaxiu Yao, Zhe Su, David M Liebovitz, Lucas M Glass, et al. **Knowledge-Driven New Drug Recommendation**. arXiv:2210.05572 (2022).
- 33. Gray SW, Ottesen RA, Currey M, Cristea M, Nikowitz J, et al. Leveraging an Informatics Approach to Identify an Unmet Clinical Need for BRCA1/2 Testing Among Patients With Ovarian Cancer. JCO Clin Cancer Inform. 2022 Sep;6:e2200034.
- 34. Christina Scott, Andrew Dodson, Muriel Saulnier, Kevin Snyder, Rebecca Racz, **Analysis of secondary pharmacology assays received by the US Food and Drug Administration**, J Pharmacol Toxicol Methods. 2022 Aug 1; https://doi.org/10.1016/j.vascn.2022.107205.
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- 40. Han Y, Klinger K, Rajpal DK, Zhu C, Teeple E. **Empowering the discovery of novel target-disease** associations via machine learning approaches in the open targets platform. **BMC Bioinformatics**. 2022 Jun 16;23(1):232.
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- 44. Zheng C, Duffy J, Liu IA, Sy LS, Navarro RA, Kim SS, et al. Identifying Cases of Shoulder Injury Related to Vaccine Administration (SIRVA) in the United States: Development and Validation of a Natural Language Processing Method. JMIR Public Health Surveill. 2022 May 24;8(5):e30426.
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- 54. Li X, Burn E, Duarte-Salles T, Yin C, Reich C, Delmestri A et al. Comparative risk of thrombosis with thrombocytopenia syndrome or thromboembolic events associated with different covid-19 vaccines: international network cohort study from five European countries and the US BMJ 2022; 379:e071594 doi:10.1136/bmj-2022-071594
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56. Lin, Zhen, Lucas Glass, M. Brandon Westover, Cao Xiao, and Jimeng Sun. **SCRIB: set-classifier with class-specific risk bounds for blackbox models.** Thirty-Sixth AAAI Conference on Artificial Intelligence, vol. 36, no. 7, pp. 7497-7505, 2022.

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57. Gao, Junyi, Cao Xiao, Lucas M. Glass, and Jimeng Sun. **PopNet: Real-Time Population-Level Disease Prediction with Data Latency.** In Proceedings of the ACM Web Conference 2022, pp. 2552-2562. 2022.

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- 58. Tu T, Chen L, Wang Y, Jin H, He W. Multi-Task Learning in Click-through-Probability (Multi-CTP)

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- 59. Rebollo P, Wolk A, Luczko M, Tang JP, **Development of a Machine Learning predictive model for stroke among patients with non-valvular atrial fibrillation receiving oral anticoagulant treatment**, ISPOR 2022.
- 60. Rathore A, Anastassopoulou A, Parhofer KG, Becker C, Zamfir C, Calver H, Dave R, **Machine Learning for Clustering Dyslipidemia Patients with Statin Intolerance in Germany**, ISPOR 2022.
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- 63. Tu T, Chen L, Wang Y, Jin H, He W. Multi-Task Learning in Click-through-Probability (Multi-CTP) Prediction for Real-World Digital Content Recommendation. ISPOR 2022, Virtual conference, May 2022
- 64. Wenli Sun, Yong Cai, Yanping liu, Comparisons of Encoding Techniques for Categorical Features in Linear Regression Models, 2022 ISPOR Annual Conference, May 2022.



PMSA

- 65. John Eichert, D. Bruce West, Guanhao Wei, Li Zhou, Lynn Lu. AIML Powered Thought Leader Networks for Identifying HCP Relationships and Boosting Market Performance. 2022 PMSA Annual Conference, May 2022
- 66. Guanhao Wei, Marc Romano, Li Zhou, Lynn Lu, Yunlong Wang. Innovative Dynamic Graph Network based Deep Learning Algorithms to Enhance Rare Disease Detection and Patient Feature Interaction Analysis. 2022 PMSA Annual Conference, May 2022
- 67. Yong Cai, Wei Huang, Wenzhe Lu, Ruoxin Li, and Yanping Liu. **Benchmarking Performance of Various Promotional Channels by Brand, Lifecycle, and COVID, 2022 PMSA Annual Conference, May 2022**
- 68. Tong Wu, Yunlong Wang, Yoder Shawn, Yingli Yuan, Multi-Indication Analytics from Longitudinal Prescription Data using Bayesian Two-Step Ensemble Model, 2022 PMSA Annual Conference, May 2022
- 69. Ruoxin Li, Robert Kelly, Lihua Tan, **Deciphering Standing Orders Attributing Prescriptions to Influencers via Machine Learning, 2022 PMSA Annual Conference**, May 2022

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70. Guanhao Wei, Li Zhou, Lynn Lu, Marc Romano. Sequential EHR-based dynamic graph network for multiple myeloma detection and feature interaction investigation. (2022): e13591-e13591, 2022 ASCO Annual Meeting

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71. Yang, Chaoqi, Cheng Qian, and Jimeng Sun. **GOCPT: Generalized Online Canonical Polyadic Tensor Factorization and Completion.** IJCAI, (2022).

PKDD

72. Jiaqi Wang, Cheng Qian, Suhan Cui, Lucas Glass, and Fenglong Ma, **Towards Federated COVID-19 Vaccine Side Effect Prediction**, PKDD, 2022

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- 73. Hui Jin; **Digital Transformation and Innovative Practice in China Healthcare Market**, Boehringer-Ingelheim BIX Open Day, Shanghai, Mar 2022
- 74. Ruoxin Li, Robert Kelly, Lihua Tan, **Deciphering Standing Orders Attributing Prescriptions to Influencers via Machine Learning**, 2022 PMSA Annual Conference, May 2022



- 75. John Eichert, D. Bruce West, Guanhao Wei, Li Zhou, Lynn Lu. AIML Powered Thought Leader Networks for Identifying HCP Relationships and Boosting Market Performance. 2022 PMSA Annual Conference, May 2022
- 76. Guanhao Wei, Marc Romano, Li Zhou, Lynn Lu, Yunlong Wang. Innovative Dynamic Graph Network based Deep Learning Algorithms to Enhance Rare Disease Detection and Patient Feature Interaction Analysis. 2022 PMSA Annual Conference, May 2022
- 77. Hui Jin; Al/ML application in Omni-Channel Engagement in China Pharma Market, IQVIA TechIQ Forum, Shanghai, Sep 2022
- 78. Guanhao Wei, Li Zhou, Lynn Lu, Marc Romano. Sequential EHR-based dynamic graph network for multiple myeloma detection and feature interaction investigation. (2022): e13591-e13591, 2022 ASCO Annual Meeting
- 79. Lucas Glass. **Using Real World Data and AI/ML for Clinical Trial Site Matching.** Summit for Clinical Ops Executives (2022).
- 80. Pedro Manzione. Al for Drug Repurposing. Artificial Intelligence in Pharma Online Conference (2022)
- 81. Pedro Manzione. Al for Drug Repurposing. 3rd Annual Pharma Al Summit (2022).
- 82. Lucas Glass. Using Real-World data and AI/ML for Clinical Trial Site Matching to Simultaneously Improve Enrollment Rate and Diversity. DIA Global Annual Meeting (2022).
- 83. Johanna Karbe. Using Machine Learning to Investigate Physician Potential in Clinical Trials in Germany A case study of 5 pathology indications. 2nd Edition Digital Pathology & Al Conference (2022).
- 84. Vishwaraj Doshi, Jie Hu and Do Young Eun, "Bi-SIS Epidemics on Graphs Quantitative Analysis of Coexistence Equilibria". 2022 61st IEEE Conference on Decision and Control (CDC), IEEE, 2022.
- 85. Wenbo Zhang, Tong Wu, Yunlong Wang, Yong Cai, and Hengrui Cai, "On Causal Rationalization", In 36th Conference on Neural Information Processing Systems (NeurIPS), Causality for Real-World Impact Workshop (CML4Impact), 2022
- 86. Luning Bi, Yunlong Wang, Fan Zhang, Yong Cai, and Emily Zhao, "FD-GATDR: A Federated-Decentralized-Learning Graph Attention Network for Doctor Recommendation Using EHR", Workshop on Data Science and Artificial Intelligence for Responsible Recommendations, 28th ACM SIGKDD conference on knowledge discovery & data mining (KDD), 2022.
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- 90. Qian, Cheng, Kejun Huang, Lucas Glass, Rakshith S. Srinivasa, and Jimeng Sun. **JULIA: Joint Multi-linear** and Nonlinear Identification for Tensor Completion. arXiv preprint arXiv:2202.00071 (2022).
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- 94. Hui Jin, Hanyu Gao, Suge Wang. Key Social Advocate insight report for social media platform in China

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- 95. Megan He, Hui Jin, Yue Wang, Fan Yang. Artificial Intelligence and Machine Learning Empowers Healthcare in China: an Algorithm-Driven Approach. IQVIA White Paper, Oct 2022
- 96. Arbuckle L, Collins J. Advancing Privacy-Enhancing Technologies Safe Data Enablement for Health Services & Research through Privacy-Enhancing Data Sharing and Analytics: A Spectrum of Perspectives [Internet]. Ottawa, Canada: Privacy Analytics (an IQVIA company); 2022. Available from: https://privacy-analytics.com/resources/white-papers/advancing-privacy-enhancing-technologies/
- 97. Megan He, Hui Jin, Fan Yang, Yue Wang, Siyi Yu, Suge Wang, Yanxin Yang, Chenxi Yang, Hanyu Gao. **AIML Empowered Healthcare in China-an Algorithm based Approach**. IQVIA Whitepaper

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2021

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- 103. Nestsiarovich A, Reps JM, Matheny ME et al. **Predictors of diagnostic transition from major depressive disorder to bipolar disorder: a retrospective observational network study**. Transl Psychiatry 11, 642 (2021). https://doi.org/10.1038/s41398-021-01760-6
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- 105. Reps JM, Kim C, Williams RD, Markus AF, Yang C, Salles TD, Falconer T, et. al. Can we trust the prediction model? Illustrating the importance of external validation by implementing the COVID-19 Vulnerability (C-19) Index across an international network of observational healthcare datasets. JMIR Med Inform. 2021 Feb 27. doi: 10.2196/21547. Epub ahead of print. PMID: 33661754. https://pubmed.ncbi.nlm.nih.gov/33661754/
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