

Insight Guide

Mapping Feasibility Criteria Across 46 Real-World Evidence Guidelines, Gap Analysis, and IQVIA's Mitigation Strategies

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Executive Summary

Database studies can be an efficient, cost effective, and ethical way to research a condition or therapeutic using data captured in the real-world to generate evidence on safety and effectiveness. Researchers can gain approval to analyze retrospective health data, or to plan for future analyses of prospective data. A feasibility assessment can be completed prior to or in tandem with protocol development to evaluate the key study specific variables, data access logistics, and sample size of patient cohorts to inform a non-biased selection of fit-for-purpose data sources for a protocol design.

Regulators and payers are placing increased importance on the transparent reporting of feasibility criteria and selection of data sources for real-world evidence (RWE) studies.¹⁻⁷ Contemporary Practice and Considerations for Real-World Data Source Identification and Feasibility Assessment, developed in 2022 as a part of an International Society for Pharmacoepidemiology (ISPE)-funded initiative, aimed to assess differences in 14 published guidance documents and variability in practice related to identifying and evaluating real-world data (RWD) sources for studies with regulatory purpose.⁸ To build on the insights from the original assessment, IQVIA aimed to identify and map guidelines released after its development, and ultimately included 32 additional publications. To elucidate the overlap in recommendations and feasibility criteria across the guidelines, a review, mapping, gap analysis, and summary of IQVIA's strategies to mitigate gaps is presented.

Mapping of key feasibility assessment criteria against relevant regulatory guidance

Between 2017 and 2024, regulators and other organizations published 46 important guidance documents to provide researchers information on RWE study conduct. These included, but were not limited to, the Food and Drug Administration (USA), European Medical Agency (Europe), Medicines and Healthcare products Regulatory Agency (UK), National Medical Products Administration (China), Pharmaceuticals and Medical Devices Agency (Japan), International Council for Harmonisation (ICH), and the European Network of Centres for Pharmacoepidemiology and Pharmacovigilance (ENCePP).

This approach builds upon the original assessment completed in 2022⁸, and maps key feasibility assessment criteria against relevant regulatory guidance available through July 2024. In addition to the extended period to collect important releases, this updated mapping includes additional national guidance from Australia, Brazil, and Canada; international guidance from ICH and some notable frameworks by subject matter experts. The inclusion of additional publications provides a more complete view of the landscape and further illustrates trends across geographies and stakeholders. Feasibility criteria were minimally adjusted, and all guidelines reviewed and mapped. IQVIA has global, regional, and local RWE expertise and leveraged this when reviewing each publication, assigning two subject matter experts per guideline, with additional reviewers added in the event of discrepant findings. It is important to note that the mapping indicated whether the feasibility criterion was mentioned in the document and does not specify depth of detail provided, to avoid a subjective assessment.

Mapping identified critical gaps and recommendations

In total, 46 RWD guidance documents were identified and mapped against 14 RWD feasibility assessment criteria developed from ISPE survey results in the original publication, and slightly adapted for the purposes of this effort (Tables 1 and 2). Newly released guidelines include key criteria to complete feasibility assessment studies more consistently for identification of fit-for-purpose data sources but challenges with implementation of feasibility dimensions remain due to a lack of operational detail.

Table 1: Available guidance by geography

	AVAILABLE GUIDANCE	
	Australia (TGA, MI-CRE)	3
	Brazil (Anvisa)	1
(*	Canada (CADTH)	2
	China (CDE, NMPA, CMDE)	9
	Europa (EMA, ENCePP)	7
\bigoplus	International (ICH)	2
	Japan (PMDA)	4
	United Kingdom (MHRA, NICE)	3
	United States (FDA)	5
	Other Frameworks	10

See table 2 on the following page for details.

Out of the 46 guidelines mapped, 45 (97.8%) are missing >1 of the key feasibility assessment criteria. The 11th Revision of the ENCePP Guide on Methodological Standards in Pharmacoepidemiology published in 2023 is the sole document mentioning all 14 (a notable change from the 10th Revision published in 2022 which only included 6 criteria).^{9,10} Guidance documents from ICH and TransCelerate as well as regulators in Australia, China, Europe, and United Kingdom mention 13 of the 14 feasibility criteria that were considered relevant to feasibility of data sources.^{2,3,5,11-13} Additionally, MHRA, NMPA, FDA, and MINERVA guidelines include 12 criteria^{,6,14,15,} while other NMPA, EMA, FDA and two non-affiliated documents included 11 criteria.14,16-19 However, more than half of the guidance documents are missing ≥4 criteria (27/46 [58.7%]) and almost one third (14/46 [30.4%]) are missing ≥ 7 of the criteria.

The percentage of at least 1 mention for each of the 14 feasibility criteria across 46 guidelines was: study elements (97.8%), reliability (87.0%), relevance (84.8%), validity (80.4%), sample size and bias/limitations (78.3%), provenance (73.9%), coverage, linkage, and governance (58.7%), data dictionary/definitions (54.3%), local ethical requirements (52.2%), data lag/timelines (41.3%), and cost (17.4%).



Table 2: Mapping of guidance documents to key factors for data source suitability

Zoom	in	to	view	

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GEOGRAPHY		REGULATOR/AUTHOR	DATEPOBLISHED	GUIDANCE	OUTCOMES, EXPOSURES, COVARIATES, ETC.)	SAMPLE SIZE	LIMITATIONS	DATA RELEVANCY	DATA RELIABILITY	e term/concent is	DATA COVERAGE	DEFINITIONS	s discussed is not and	COLLABORATION	ETHICAL CONSIDERATIONS	COLLECTION METHODS	LAG TIMELINES	DATA COST
	Real World evidence and patient reported outcomes in the	Australian Government Department of Health, Therapeutic Goods	Nov 2021	RWE and PROs	Y	¥	Y	Y	the enter T (respire th	is pro	une guornine (extern co which it i	managed, is not rea					
Australia	regulatory context Optimising the availability and use of Real World data and Real World evidence to support hea th	Association (TGA) Commissioned by Australian Government, Department of Health and Aged Care. Authored by NHMRC	25 Mar 2024	Australia RWD.	Y	¥			Y	¥	¥		Y	Y	Y	Y	¥	Y
	technology assessment in Australia Real World evidence regulatory considerations for medical devices	Medicines Intelligence Centre of Research Excellence (ME-CRE) Australian Government, Department of Health and Aged Care	Apr 2024	Australia RWE Regulatory	Y	Y		Y	Y	Y	Y			Y		Y		
Brazil	Guia de boas práticas para estudos de dados do mundo real (best practice quide for Real-World studies)	Agência Nacional de Vigilância Sanitária (Arwisa)	26 Sep 2023	Brazil Anvisa Regulatory	Y	¥		Y	Y	Y		Y		Y	Y	Y		
(**)	Elements of Real World Data/ Evidence quality throughout the prescription drug product life cw/le	Government of Canada	04 Mar 2020	Canada RWD/E. Quality.	Y	Y							Y			Y		
Canada	Guidance for reporting Real-World evidence	Canada's Drug and Health Technology Agency (CADTH) and Health Canada	May 2023	CADTH Guidance for RWE	Y	Y				Y	Y	Y	Y	Y				Y
	Guidelines for Real-World evidence supporting drug development and review	National Medical Products Administration (NMPA)	Jan 2020	NMPA. Guidelines	Y	Y						¥			Y	Y	Y	
	Technical guidelines for Real-World studies to support drug development and review for children	NMPA	Sep 2020	NMPA. Guidelines	Y													
	Guideline for clinical evaluation of medical devices using Beal World data	NMPA	Nov 2020	NMPA. Guidelines. for clinical	Y	Y	Y	Y	Y	Y	Y	Y	Y	Y	Y	Y		
	Technical guidelines for the use of Real-World data in clinical evaluation	Center For Medical Device Evaluation	Nov 2020	evaluation Technical quidelines	Y	Y				Y								
	of medical devices (trial version) Guiding principles of Real-World data used to generate Real-World	NMPA	Apr 2021	NMPA RWD	Y	Y				Y		Y	Y	Y	Y	Y	Y	
China	evidence Guidelines for drug Real-World research design and protocol	CDE NMPA	DRAFT - 07 Int 2022	Guidelines for.	v	,						,		v				
	framework (draft for comments) — DRAFT Guidelines for communication of			<u>RW Study</u>														
	Real-World evidence supporting drug registration applications Guidelines for the application of	CDE, NMPA	Feb 2023	CDE Guidelines	Y	¥								Ý		Y		
	Real-World data based on disease registries — DRAFT	CDE, NMPA	DRAFT - Nov 2023	Application of RWE based	Y	¥				Y				Y		Y		
	of Real-World study designs and statistical analyses for medical devices	CMDE, NMPA	Jan 2024	Guidelines for Regulatory Review	Y	Y		Y	Y	Y	Y	Y	Y		Y	Y	Y	
	Guideline on good pharmacovigilance practices (GVP) Module VIII — Post- authorization safety studies (Rev 3)	European Medicines Agency (EMA)	13 Oct 2017	GVP Module. VIII	Y	Y		Y		Y			Y			Y		
	Guideline on registry-based studies 10 ⁺ Revision of the ENCePP guide on methodological standards in	EMA ENCePP	16 Sep 2021 01 Jul 2022	EMA Guideline *Not available	Y Y	Y	Y	Y Y	Y Y	Y	Y	Y	Y	Y Y	Y Y	Y Y	Y	
	pharmacoepidemiology Good practice guide for the use of the metadata catalogue of Real-	EMA	DRAFT - 16 Nov 2022	EMA Good	Y	Y	Y	Y		Y	Y	Y	Y	Y		Y		
Europe	World data sources - DRAFT 11 th revision of the ENCePP guide on methodological standards in	ENCoPP	13 Jul 2023	ENCEPP v11	Y	¥									Y	Y	Y	Y
	pharmacoepidemiology Data quality framework for EU medicines regulation	EMA	30 Oct 2023	EMA Data Quality				Y	Y	Y		Y				Y	Y	
	Reflection paper on use of real-world data in non interventional studies to generate real-world evidence — DRAFT	EMA	DRAFT – 15 Apr 2024	EMARWD	Y								Y					
International	DRAFT Pursuing opportunities for harmonisation in using Real- World data to generate Real- world evidence, with a focus on effectiveness of medicines	International Council for Harmonisation of Technical Requirements for Pharmaceuticals for Human Use (ICH)	May 2024	Harmonisation. in Using RWD.	Y			¥		Y		Y		Y				
	General principles on plan, design and analysis of pharmacoepidemiological studies that utilize Real-World data for safety assessment of medicines M14—	ICH	DRAFT – 21 May 2024	ICH M14 Draft Guidance	¥	Y	¥	v	Y	Y			Y	Y	Y	Y	¥	
	DIGA-1 Basic principles on the use of medical information databases in post- marketing pharmacovigilance Points to consider for ensuring	PMDA	09 jun 2017	PMDA Medical	Y	Y				Y								
) Japan	data reliability on post marketing database study for drugs Instructions for protocols of the Post-	Pharmaceuticals and Medical Device Agency (PMDA)	21 Feb 2018	PMDA Ensuring Data PMDA	Y	Y				Y						¥		
	Marketing Database Study Proceeding with consideration of the formulation of implementation plan	PMDA	30 Jan 2023	Instructions PMDA	Y V	Y	Y	· · · ·	, Y	Y								
	for Post-Marketing surveillance of Pharmaceuticals MHRA guidance on the use of		10 jul 2024	Proceeding														
۲	Real-World data in clinical studies to support regulatory decisions	MHRA National Institute for Health and Care	16 Dec 2021	MHRA guidance	Y	Ŷ				Y			Y			Y		
United Kingdom	NICE Real-World evidence framework	by Medicines and Healthcare products Regulatory Agency (MHRA)	23 Jun 2022	NICE real-world	Y	Y	Y	Y							Y	Y	Y	
	Considerations for the use of Real-World data and Real-World	rect: - Necommended by MHRA	23 Jun 2022	Resources	Y	Y		, , , , , , , , , , , , , , , , , , ,		Y	Y	Y	Y	Y		Y		
	evidence to support regulatory decision-making for drug and biological Products Real Media data:	(FDA)	Aug 2023	RWE	Ŷ			Y								Y		
	registries to support regulatory decision-making for drug and biological Products	FDA	Dec 2023	EDA RWD: Assessing	Y													
United States	Use of Real-World evidence to support regulatory decision-making for medical devices — DRAFT	FDA	DRAFT - 19 Dec 2023	Use of Real- World	Y	Y		Y	Y	Y	Y	¥	Y		¥	¥	¥	
	Real-World evidence: Considerations regarding non-interventional studies for drug and biological products —	FDA	DRAFT - Mar 2024	Real-World Evidence	Y	Y		Y	Y							Y		
	UNAFT Real-World data: Assessing electronic health records and medical claims data to support regulatory decision-making for drug and biological Products: suidance for	FDA	Jul 2024	Real-World. Data	Y	×				Y	Y		Ŷ			Y		
	industry; availability Determining Real-World Data's fitness for use and the role of	Duke Margolis Center for Health policy	26 Sep 2019	RWD Fitness	Y							Y	Y			¥		
	ADVANCE database characterisation and fit for purpose assessment for multi-country studies on the	Sturkenboom et al.	12 Feb 2020	Global Studies	Y	¥			Y		Y	Y		Y	Y	Y		Y
	coverage, benefits and risks of pertussis vaccinations Considerations when evaluating Real-	Development of	<i>(</i>)),	RWD Quality														
	evend bata quarty in the context of fitness for purpose Evaluating the feasibility of electronic health records and chines data	mynions et al.	6 May 2020	Eitness	Y				Y			Y	Y	Y		Y	Y	
	sources for specific research purposes Suitability of databases in the Asia-	Ritchey & Girman	07 May 2020	EHR	Ŷ	Ŷ	Ŷ	Y	Y	Y			Y					
Other Frameworks	Pacific for collaborative monitoring of vaccine safety The structured process to identify Fit-	Duszynski et al.	23 Mar 2021	APAC. Databases	Y	Y			Y	Y	Y		Y	Y	Y	Y		Y
	For-Purpose Data: A Data Feasibility Assessment Framework (SPIFD) MINERVA: Metadata for data	Gatto et al.	30 Oct 2021	SPIED	Y	Y		Y	Y	Y						Y		Y
	discoverability and study replicability in observational studies A structured process to identify Fit-	Gini et al.	10 Jan 2022	Framework.	Y	Y		Y		Y	Y	Y	Y	Y	Y	Y	Y	
	tor-Purpose study design and data to generate valid and transparent Real- World evidence for regulatory uses (SPIFD 2) Assuring audit and inspection	Gatto et al.	17 Mar 2023	SPIED 2	Y	Y			Y	Y		Y					Y	Y
	readmess — considerations for the use of RWD and RWE in regulatory decision-making	TransCelerate BioPharma	Dec 2023	Audit	Y	Y		Y	Y	Y	Y	Y	Y	Y	Y	Y		
	Describing diversity of real world data sources in pharmacoepidemiologic studies: The DIVERSE scoping review	Gini et al.	09 May 2024	DIVERSE Framework	Y					Y		Y		Y		Y		

4 | Mapping Feasibility Criteria Across 46 Real-World Evidence Guidelines, Gap Analysis, and IQVIA's Mitigation Strategies

Key findings, recommendations, and strategy

Feasibility criteria mapping identified six gaps across reviewed guidelines which included: presence of feasibility assessment guidance, operational methods for feasibility evaluations, stages/steps for feasibility assessment conduct, multi-country/data source evaluations, templates for disseminating feasibility results, and data controller quality management requirements.

To substantiate the gaps, eligibility criteria were applied to the 46 RWE guidelines reviewed (included for recency [2021–2024] and excluded if not published by a health authority or in English), with 17 guidelines selected for further analysis. Of these, 15 (88.2%) did not provide templates for disseminating feasibility results, 14 (82.4%) did not mention stages or steps required for the feasibility assessment, 13 (76.5%) lacked operational methods to conduct the feasibility assessment, 12 (70.6%) were missing guidance on conducting feasibility assessments for multi-country and/or multi-data source studies, 8 (47.1%) did not provide requirements for data controllers related to transparent reporting of sourcelevel quality management systems and data quality processes, and 6 (35.3%) did not mention feasibility assessments at all. All 17 guidelines had > 1 gap, 13 (76.5%) had > 3 gaps, and 6 (35.3%) had all 5 gaps.

Recommendations and IQVIA's strategies for mitigating these gaps are provided below.

1. Improved consistency of guidance for RWD "fit-for-purpose" assessment criteria was noted, however, gaps remain

ICH released the M14 glossary of RWD definitions but more clarity on the requirements for each feasibility criteria would be beneficial.¹¹ For instance, ICH cited FDA guidance for the definition of reliability describing this as "data accuracy, completeness, provenance, and traceability", whereas EMA guidance describes reliability as "accuracy, precision, plausibility, and traceability", with extensiveness defined separately, encompassing completeness and coverage sub dimensions.^{1,11,31}

Recommendation

Guidelines aim to align on feasibility criteria and data quality sub dimensions, including adopting similar conceptual and operational definitions for each element, in future guidelines published.

IQVIA's strategy

Feasibility assessment checklists, table shells, and templates have been drafted utilizing each regulator's (e.g., EMA, MHRA, FDA, etc.) feasibility criteria, considering prior feasibility assessment and protocol submission feedback from said regulators, generating variable assessment based on study objectives and endpoints, and considering target trial emulation methods (47). This provides a fit-for-purpose approach utilizing the intended regulators recommendations, terms, criteria, and definitions.

2. Description of feasibility evaluation methods is warranted

Guidance documents mention important feasibility criteria (the 'what') but do not provide techniques to assess these criteria prior to protocol approval and data extraction (the 'how'). In the absence of a regulator aligned approach on the 'how,' experience and expertise in dialoguing with regulators around feasibility and RWD source selection are critical.

Recommendation

Guidelines aim to provide examples of feasibility assessment methods for each feasibility element. It is also important for guidelines to acknowledge that feasibility assessments are often completed prior to data access, and will include assessment of data sources that are not selected for the study protocol, so qualitative measures for data reliability assessments should be included in the methods for evaluation recommended (in addition to the traditional quantitative measures that can be completed after contracting and regulatory steps are completed and access to data is gained for selected data sources).

IQVIA's strategy

IQVIA has designed robust and tested strategies for data landscaping and fit-for-purpose feasibility assessments to operationalize regulatory recommendations. IQVIA's evaluation methods are continuously updated based on new guidance published and frequent regulator interaction and feedback tracked.

3. Aligned strategy across guidelines to conduct a 2-stage feasibility process for data source selection is warranted

According to recent guidance from ICH, "Feasibility assessments should be structured in at least two phases: An initial scan to determine whether data are available, likely sufficient, and to narrow down data source options; and a subsequent, more comprehensive feasibility assessment of the candidate data sources".¹¹ This approach can address regulator requests to select data sources without bias and provide risk management for sponsors. However, most guidelines published to date do not address these important steps.

Recommendation

Guidelines aim to highlight the importance of data source landscaping, as well as to provide methods for shortlisting data sources when preparing for a feasibility assessment, in future publications.

IQVIA's strategy

IQVIA has developed a two-stage feasibility process, providing a study specific data source screening tool and process to shortlist data sources in Stage 1, and a robust feasibility assessment for the potentially fit-for-purpose data sources in Stage 2. This approach has allowed IQVIA to address regulator feedback from protocol synopsis submissions by sponsors and proactively prevent regulators from requesting additional data source selection techniques and tools, to prevent data source limitations and bias.

4. Guidance on feasibility criteria for multi-country and/or multi-data source RWD studies is still lacking

We see ever increasing need to employ multi-RWD studies or RWD network studies to meet evidence needs. We note there are new considerations added to the updated ENCePP, ICH, FDA, and EMA guidance; however, a greater level of detail surrounding evaluation of coherence and common data model implications during a feasibility assessment would be valuable for this study approach.^{1,9,11,31,32}

Recommendation

Guidelines aim to define feasibility assessment elements and corresponding methods for multicountry and/or multi-data source RWD studies in future publications.

IQVIA's strategy

Harmonising multiple data sources across multiple countries to deliver standardised outputs and aligned quality standards is complex. IQVIA leverages learnings, processes, and data models from related study experiences and common data model expertise (e.g., utilizing EMA DARWIN, ODHSI/OMOP, study specific CDM design, etc.). Additionally, IQVIA includes specialised global, regional, and local teams that collaborate and manage data partnerships across health care systems, claims datasets, National Registers, and disease specific registries to reduce the risk and effort for study sponsors.

5. Need for a standardized format to disseminate feasibility findings

Because regulators recommend that feasibility assessment results are included in RWE protocols, the minimum requirements for the content of this summary should not be left for researchers to define.

Recommendation

Regulators aim to provide exemplary feasibility assessment result tables in protocol templates and guidelines. For instance, an amendment to Good Pharmacovigilance Practices (GVPs) provision of protocol and reporting templates in GVP Module VIII to include exemplary feasibility assessment results tables, would be helpful.³⁰

IQVIA's strategy



IQVIA has developed summary tables for protocol submissions, to disseminate data source screening and feasibility assessment results. These are tailored to the study design taking into account recently published guidance and the latest feedback from RWE protocol submissions, to proactively address regulator expectations



6. Specific requirements for data holders including transparent reporting of quality management systems and processes for their collected, stored, and transferred data, would be beneficial

Some guidance documents provide helpful considerations on quality checks required to assess RWD robustness, but there are still many ambiguous areas in terms of responsibilities of the data holders. For instance, in relation to utilizing quality management systems (QMS) set up for their primary data collection studies this may not be fully applicable to conduct of secondary data studies where many elements are not needed or require significant adaption.

Recommendation

Guidelines aim to include recommendations for the data holders, specifically notating that transparency of quality measures and procedures utilized during data collection, maintenance, and transfer, is important for a RWD feasibility assessment and ultimately data source selection.

IQVIA's strategy

IQVIA has integrated QMS and data qualiy related questions for the data holders into feasibility questionnaires, to obtain this valuable information during the feasibility assessment. This allows IQVIA to speak to the quality and data management processes the data holders use for their data, outside of the study specific quality management plan.

Opportunity to improve available resources

Existing guidelines are widely utilized by researchers; nonetheless, these documents often fail to align on methods for assessing the feasibility of RWD studies and identifying fit-for-purpose RWD sources. Regulators recognize that RWE guidelines are essential, and related publications are becoming more prevalent, as evidenced by the number of guidelines mapped for this exercise. Nonetheless, there are opportunities to improve the resources available to researchers who are considering leveraging RWD sources. IQVIA's recommendations reflect review of 46 guidelines published between June 2017 to July 2024, which demonstrate a need for aligned feasibility criteria and definitions for each element, methodology for assessments, acknowledging the importance of the two-stage feasibility approach, inclusion of feasibility considerations for multi-country and multi-data source studies, introduction of regulator facing templates to disseminate findings, and provision of QMS recommendations for the data holders.

To read Contemporary Practice and Considerations for Real-World Data Source Identification and Feasibility Assessment (referred to on page 2), please go to: https://onlinelibrary.wiley.com/doi/10.1002/pds.5862

Acknowledgements

The authors would like to express gratitude to Deborah Layton PhD (Director at PEPI Consultancy Limited [Dr Layton has received funds from Ariello, Annexon Biosciences, and AstraZeneca]), Pierre Engel PharmD PhD (Global Head of Data Access and Feasibility at IQVIA), Leanne Li MBA MPH (Senior Principal for Real-World Strategy and Innovations at IQVIA), Chinenye Ugoji Ph.D. MPH BPharm (Principal for Real World Strategy & Innovation, IQVIA), and Finlay MacDougall BA (Head of EMEA Real-World Networks and Partnerships, IQVIA) for peer review prior to publication. We would also like to thank the following subject matter experts at IQVIA for contributing to review and mapping of regulatory guidelines: Marta Viana Ph.D. (Clinical Planning Analyst), Angela Yin Ph.D. (Head of Real-World Evidence, Greater China), Yigong Zhou MSc (Senior Consultant), Long Pang MPH, (Engagement Manager), Jing Li MSc (Associate Principal), and Sophia Fleming MSc (Senior Consultant).

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