

IQVIA Trial Link: Gain access to a standardized, searchable view of the global clinical trial market

IQVIA Trial Link provides a detailed view of the global active clinical trial environment, allowing you to drill down into the intricate details of industry-sponsored trials. Trial Link is integrated with Pipeline Link, offering visibility into underlying trials associated with pipeline assets in development, providing you with immediate insight and efficient decision-making across teams from R&D to commercial.

Streamline your data analysis with Trial Link



Standardized

Delivers structured, searchable, and filterable data for streamlined insight generation



Segmentable

Standardized data mapped to drug attributes, enabling multi-dimensional search capabilities exclusive to Trial Link



Integrated

Seamlessly integrated into the Analytics Link Ecosystem, providing access to forecasts, sales, patient, and patent information



Interactive map

Clear view of geographic locations of trial sites

Trial Link is multi-dimensional with global reach



76
countries



600
diseases



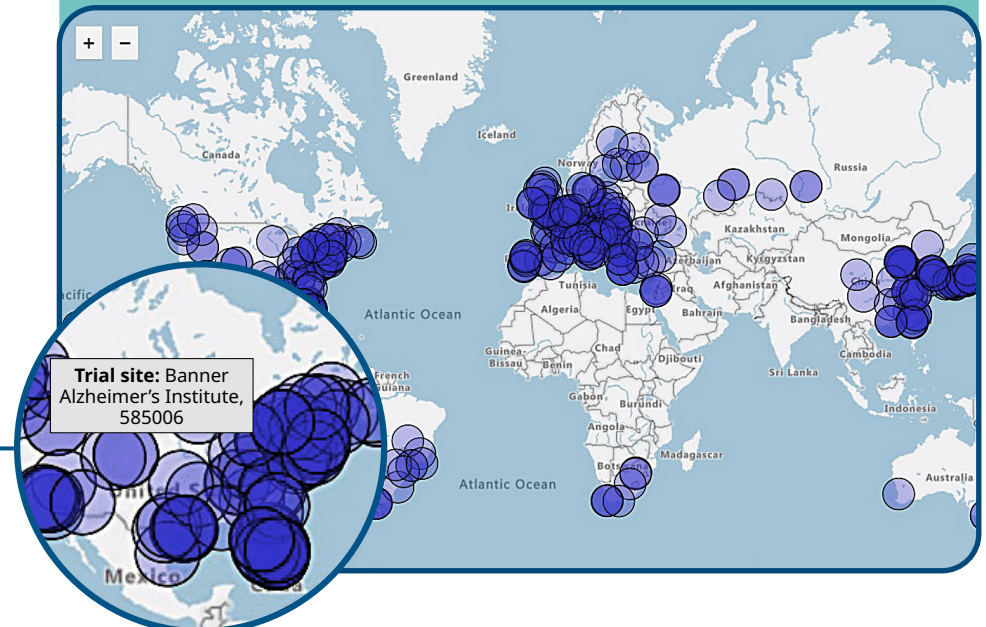
1,000+
companies



100,000+
trial sites



500,000+
pipeline products



Drive commercial strategy now and in the future with Trial Link

Harness invaluable insights from active clinical trials in key markets and countries to refine and elevate business planning.



Understand the future competitive market and fine tune your approach

Explore primary endpoints being used for upcoming launches in disease areas and markets of interest, providing crucial insights into the direction of new treatments to ensure optimum market positioning and lifecycle management



Attain a forward-focused view of the clinical landscape

Deepen your understanding of the clinical trial environment, refining your clinical trial strategy to support regulatory approval as well as refining market access strategies and commercial initiatives for forward-looking success



Delve into the country and site level dynamics

Pinpoint trial locations associated with pipeline projects, enabling you to understand the geographical spread of trials and make informed decisions tailored to specific regions and markets

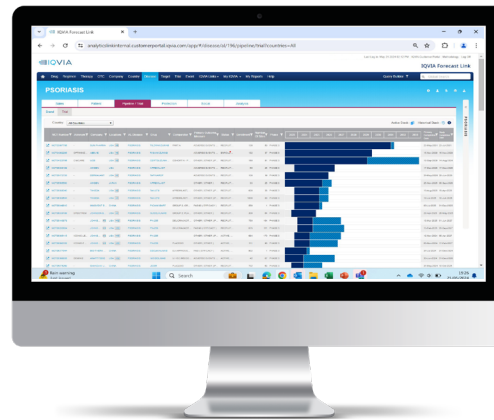


Stay ahead with product progress

Discover insights into ongoing trials linked to specific pipeline projects and closely monitor the progress of specific pharmaceutical products

Gain a unique view of the pharmaceutical environment from development to market and beyond

Combined, **IQVIA Trial Link** and **IQVIA Pipeline Link** will allow you to both track pipeline assets in development and have a granular view of the underlying clinical trials as Pipeline Link provides a curated view of company pipeline information. It tracks and forward-projects pipeline assets through every development stage, including commercial launch, country by country.



Connecting multiple data sources to get a 360° in-depth view of global market dynamics

Available as a stand-alone or as part of the **IQVIA Analytics Link Ecosystem**, IQVIA Trial Link and IQVIA Pipeline Link are delivered in a pioneering online platform that brings together sales and forecast data as well as insights into the patent environment, patient numbers, company and analyst consensus information, providing you with a 360° view of the market.



Contact us today to see how IQVIA Trial Link could provide you with an in-depth understanding of the clinical trial landscape to support business decisions.



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