

Accelerate Your Obesity Trials With IQVIA's Solutions And Expertise

Obesity trials are complex and IQVIA is here to help you. Maximize efficiency and boost your trial speed by leveraging our team of seasoned experts and advanced patient recruitment solutions, so you can bring treatments to patients faster.

Redefining the obesity clinical trial experience

IQVIA's innovative strategies accelerate patient recruitment, enhance site operations, and ensure robust, reliable data collection— all while keeping patients at the center of the journey.

Advance your trials with our resources

HARMONIZED APPROACH

- Experts in assistance with endpoints selection based on key global regulatory guidance and procedures
- Use of exclusive datasets to inform in-development strategy change in a rapidly evolving landscape
- Patient journey mapping using real world data to identify onset of obesity-related comorbidities to inform lifecycle management strategy
- Private site network access boosts total enrollment numbers

RAPID TRIAL EXECUTION

- Site activation efficiencies for clients to access a diverse patient population and reduce cycle time
- Novel trial design
- Targeted real-time optimization to recruit the right patients in real time

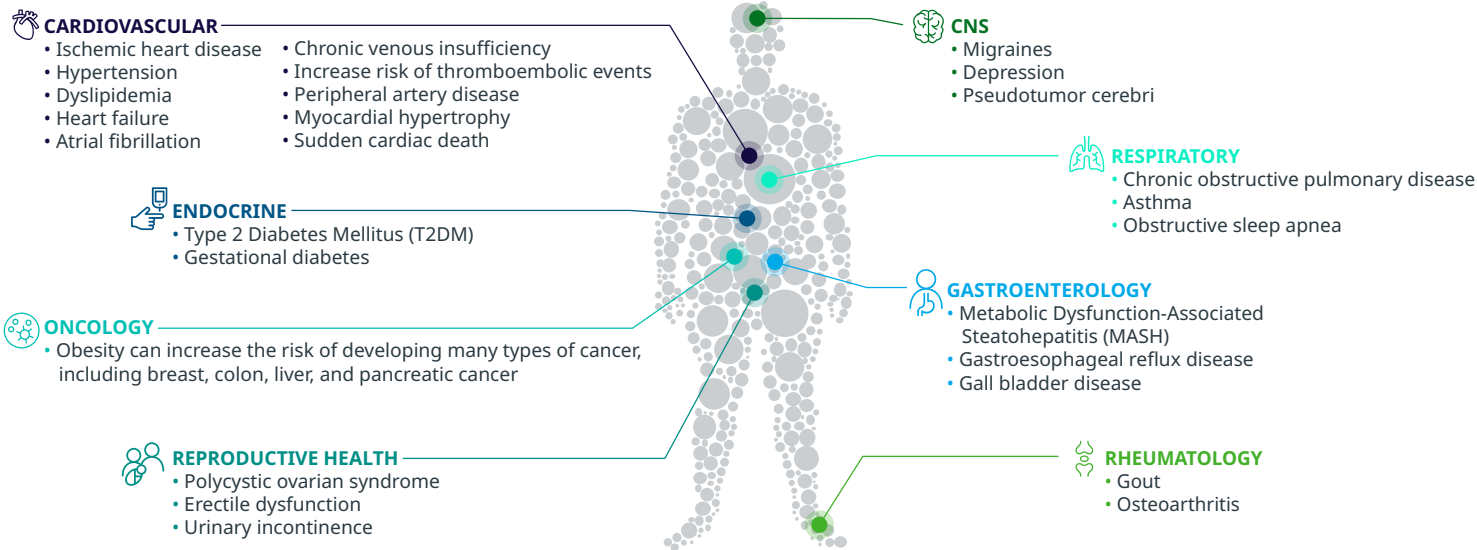


- Patient Navigators and programs to enhance patient retention tailored to nutritional guidance
- Centralized real-time data cleaning for swift trial closure

INNOVATIVE TECHNOLOGY

- Our connected systems help inform your trials, including guidance on devices and endpoints through clinical data oversight
- Site advisory and technology ecosystem integration creates pathways for effective use of data sources
- eCOA catalog of connected devices for data oversight

Our cross-therapeutic expertise covers the full breadth of obesity-related comorbidities



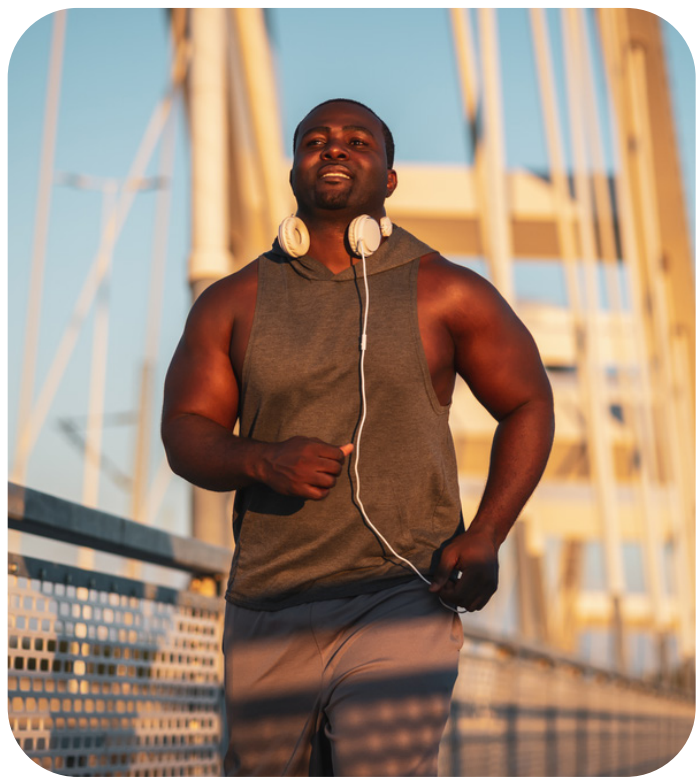
100%
of GLP-1 drugs included IQVIA's services for clinical development and patient access and support in the past 5 years

Keeping patients at the center of trial development

Site resources: Avacare (US/India/China) and IQVIA partner site networks; decentralized trials; direct-to-patient

Reducing patient burden and dropouts: Study Hub, Patient Portal, Research Nursing services and more

Data collection and cleaning: Our integrated solutions allow for streamlined, real-time data cleaning



Contact us to learn more about how IQVIA's innovative solutions can help you optimize and accelerate your obesity trials.



CONTACT US
iqvia.com