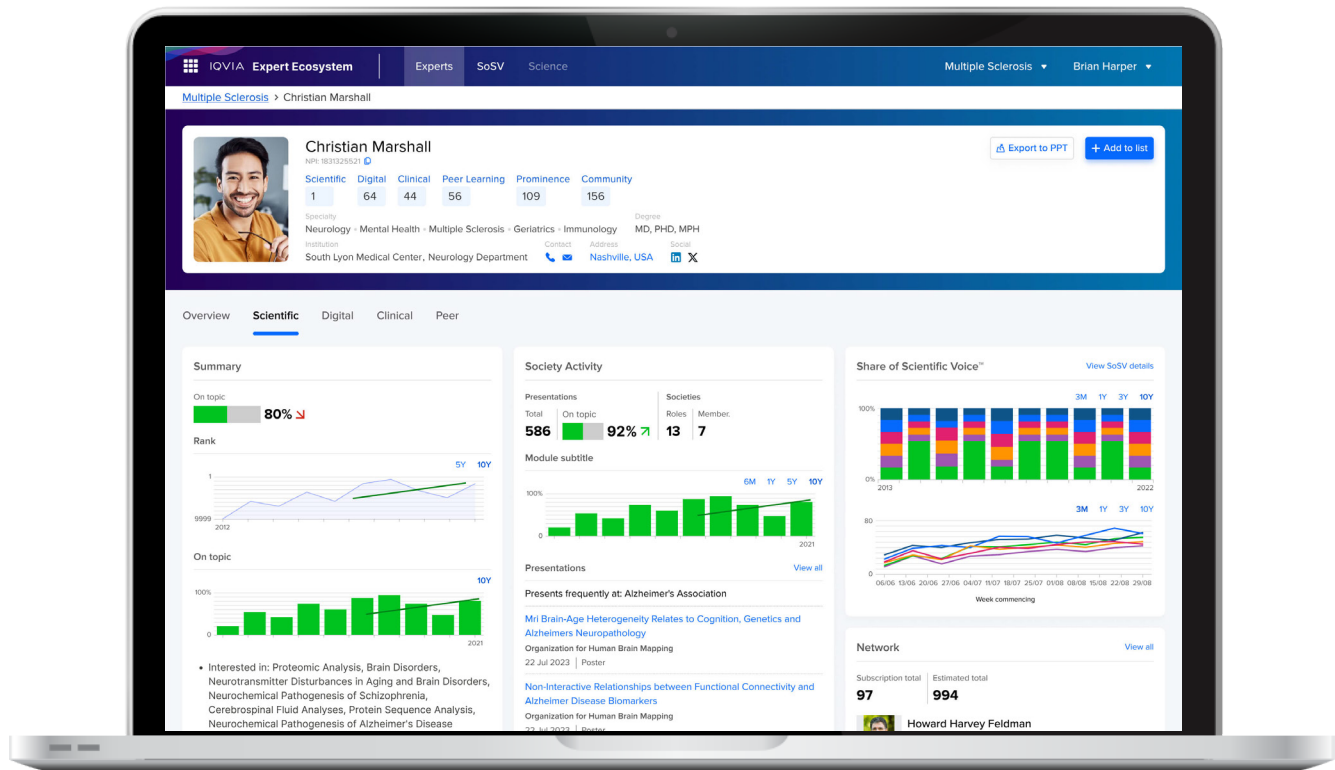# IQVIA Scientific Expert

Leverage the world's largest scientific dissemination database to identify leaders in your therapy area

Eliminate barriers to a holistic view of experts in your therapy area by unifying best in class data elements across multiple dimensions. IQVIA Scientific Expert empowers you to make more granular strategic decisions aligned to specific milestones and activities across the product lifecycle.

Scientific Expert is a powerful AI-powered platform that leverages real-world data and advanced analytics to help you discover and select scientific experts globally and in specific therapeutic areas.

Measure and optimize your evidence dissemination and KOL activities with Share of Scientific Voice, exclusive to IQVIA, to improve engagement and drive targeted outreach, pre-call planning and expert engagement. Find the most relevant experts for speakers' bureaus, guidelines, advisory boards, medical education, congress activities, and publishing partners faster and more effectively.

Discover and connect with the most relevant Scientific Experts

Identify rising stars and other future influencers, understand HCP collaborations based on publishing and presentations, and find the right scientific expert based on relevance and influence at specific points in the product lifecycle, from Phase II through Phase IV, and post-launch.

Key features of Scientific Expert include:

- Exclusive access to data from 26 clinical trial sources, over 30,000 scientific meetings and 1.9 million abstracts, including unpublished abstracts

- Rank and segment scientific experts based on multiple criteria such as publications, citations, impact factor, h-index, presentations, awards, and more

- Identify rising stars and other future influencers based on their publication trajectory, citation growth, and network expansion

- Visualize and explore HCP collaborations and co-authorship networks based on publishing and presentations

- Find the right scientific expert based on relevance at specific points in the product lifecycle, from Phase II through Phase IV, and post-launch

- Engage with scientific experts for promotional speaker programs, educational programming, campaign development, and other commercial activities

- Track scientific experts specific to your territory to be more relevant in your next interaction

- Measure and optimize your evidence dissemination and KOL activities compared to your competitors with Share of Scientific Voice™ (SoSV), powered by a dataset only available from IQVIA

IQVIA Scientific Expert belongs to IQVIA Expert Ecosystem — which provides a single, unified view of KOLs

Scientific Expert
Profile key opinion leaders based on their academic contributions

Digital Expert
Profile digital opinion leaders based on their X and LinkedIn presence

Clinical Expert
Profile leaders based on their clinical activities and treatment behavior

IQVIA Expert Ecosystem

Peer Expert
Coming soon

Scientific Expert is part of IQVIA's Expert Ecosystem platform, your single location, for a compliant, multi-dimensional view of scientific, clinical, and digital leadership to help you identify the most relevant experts for your medical affairs and commercial efforts.

Takeaways

- Discover and connect with the most relevant and influential experts in your therapy area

- Leverage real-world data and advanced analytics to rank and segment experts based on multiple criteria (e.g. publications, citations, impact factor, h-index, presentations, awards, etc.)

- Identify rising stars and other future influencers based on their publication trajectory, citation growth, and network expansion

- Visualize and explore HCP collaborations and co-authorship networks based on publishing and presentations

- Measure and optimize your KOL activities through Share of Scientific Voice

Contact an expert below to learn more.

IQVIA