

# IQVIA Quant Fund Data Solutions for Your Investment Algorithm

*Uncover alternative data assets to optimize your search for alpha*

Leverage the wealth of alternative data to accelerate the search for alpha. IQVIA's optimized, automated data delivery service enables seamless data integration into your algorithms for quick analysis. With IQVIA's Quant Fund Data Solutions you can improve your data intelligence and, in turn, go after the investments that render the highest yield.

## The IQVIA difference:



The "gold" standard in data



Unparalleled data coverage with up to 95% of assets within the retail and specialty pharmacy space



Flexible data delivery options for quick and reliable insights (daily, weekly, and monthly)



Flat file data delivery for quick and easy access

## Helping quant funds maximize their pharmaceutical sector investments:



### Market challenge

- Understanding historical sales trends for corporate Rx and sales assets
- Identifying market signals to make timely decisions
- Accessing the most comprehensive source of alternative data within healthcare and life sciences to optimize yield-seeking opportunities within your algorithm



### IQVIA Quant Fund Solution

- Easy-to-consume historical data for trend analysis
- Full Rx and sales data to feed into your algorithm for best insights into alpha-seeking opportunities
- The most up-to-date, gold standard source for information on asset performance

By integrating technology, services, and analytics, IQVIA can help you tap into information and accelerate your strategies at all stages of the investment lifecycle within the pharmaceutical marketplace.

## Web-based BI tool, SMART for hands-on, drill down analysis with a surround view



## US SMART flat files with pivoting options

