

IQVIA PharMetrics® Plus

A newly expanded real world dataset featuring insured U.S. patients with views into diagnosis, treatments, and associated costs

PharMetrics Plus is IQVIA's longitudinal health plan database of adjudicated medical and pharmacy claims including patient enrollment data. Now, with an estimated 318 million lives available (an increase of 150M since 2006) PharMetrics Plus is even better.

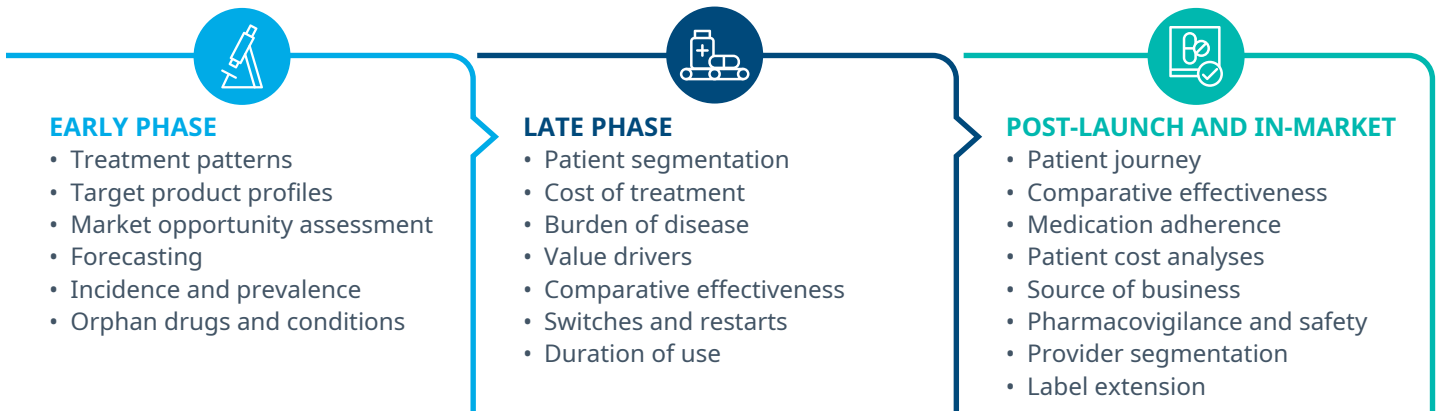
Coupled with enhanced linkability and delivery tools and featuring a diverse patient and payer mix with continuous growth in the over-65 population, PharMetrics Plus now offers life science organizations across Pharma, MedTech,

and Academia easy access to more patient lives with expanded data insights including:

- Mother/baby linkage
- Patient race/ethnicity
- Managed Medicaid lift with balanced pay type distribution and data composition

PharMetrics Plus remains a trusted source of data across the pharmaceutical industry, supporting a wide range of analytical projects within all phases of development through commercialization.





Use PharMetrics Plus in all phases of the product lifecycle



Key attributes of PharMetrics Plus drive comprehensive patient insights

PATIENTS	PRIMARY CARE AND SPECIALTY VISITS	MEDICATION USE	HOSPITAL	OUTPATIENT INJECTIONS/ INFUSIONS
<ul style="list-style-type: none"> • Mother/Baby linkage • Race/Ethnicity • Mortality • YOB • Gender • ZIP3 • State • Enrollment dates • Payer/Plan type 	<ul style="list-style-type: none"> • All visit dates • Diagnosis codes • Ordered labs • Procedure codes • Provider specialty 	<ul style="list-style-type: none"> • Fill and refill dates • Retail, mail order, specialty • Formulary status • Dispensed medication • DAW codes • Quantity • Days supply 	<ul style="list-style-type: none"> • Admission date and diagnosis • Length of stay and discharge status • Diagnosis codes • Inpatient procedures • ER visits • Provider specialty 	<ul style="list-style-type: none"> • Date of infusion • Diagnosis codes • Service units • Procedure codes • Provider specialty
COST <ul style="list-style-type: none"> • Allowed amount • Paid amount • Copayment • Coinsurance • Deductible 				

Versatile features supporting analysis

 LINKING	 PROVIDER IDS	 DELIVERY AND TOOLS	 THIRD-PARTY ACCESS
Ability to link PharMetrics Plus to other IQVIA and non-IQVIA databases for more in-depth insights	Provider NPI available for more than 80% of the claims	Data is delivered in native or OMOP format via cloud and/or IQVIA's ARA tool for easy access and utilization	No incremental fees and easy process for third-party use allows for transparency in budgeting

Link PharMetrics Plus for complete view into patient's healthcare journey

Ambulatory EMR

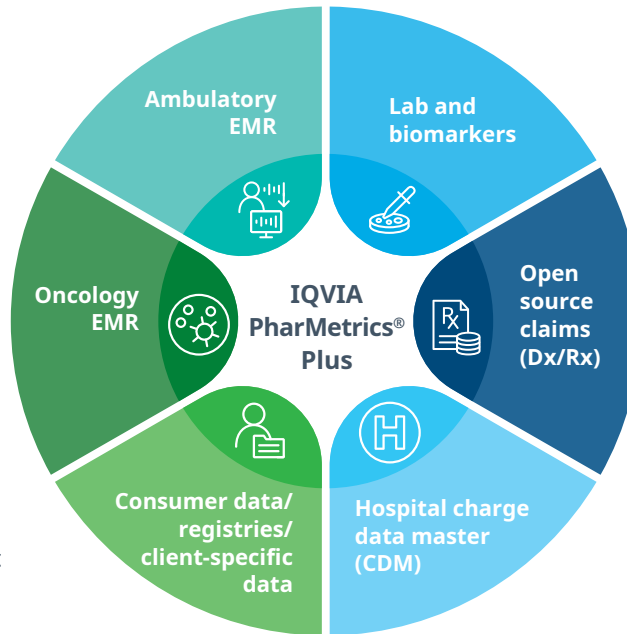
Dig deeper with clinical details including lab results/vitals/non-ICD-10 coded rare diseases

Oncology EMR

Design robust studies by diving deeper into cancer-related clinical metrics

Consumer data registries/ client-specific data

Link consumer data from leading national vendors; access disease-specific data/client-specific data not found elsewhere



Lab and biomarkers

Find clinical laboratory results and biomarkers collected from key national vendors

Open source claims (Dx/Rx)

Easily identify cash payments not captured in insurance claims

Hospital charge data master (CDM)

Obtain additional information on drugs administered during hospitalization

To meet the ever-changing industry dynamics and address new and emerging use cases, IQVIA continuously curates and maintains a growing list of data partners across Consumer data (7 partners), Lab and Genomics (10 partners), EMR (18 partners), Specialty and Non Patient-level Data (8 partners), providers, and more.

Select published studies using PharMetrics Plus

- **Linked to IQVIA Ambulatory EMR:**
<https://pubmed.ncbi.nlm.nih.gov/35263660/>
- **Used in a vaccine comparison study:**
<https://pubmed.ncbi.nlm.nih.gov/35028334/>
- **Linked to other IQVIA and non-IQVIA data:**
<https://www.ncbi.nlm.nih.gov/pmc/articles/PMC6859120/>
- **Linked to a leading national dermatology EMR:**
<https://doi.org/10.1080/09546634.2018.1479725>
- **Adherence and cost of biologic therapy:**
<https://www.ajmc.com/journals/issue/2018/2018-vol24-sp8/twoyear-adherence-and-costs-for-biologic-therapy-for-rheumatoid-arthritis>
- **Used in computer modeling to identify undiagnosed patients:**
<https://www.ncbi.nlm.nih.gov/pmc/articles/PMC6954081/pdf/jbm-11-1.pdf>