

# IQVIA Horizon Scanning

*Ensure operational continuity and resilience towards dynamic regulatory changes*

Adapt to rapidly evolving regulations in privacy, cybersecurity, and AI safety. **IQVIA Horizon Scanning** continuously monitors and analyzes emerging regulations and trends, ensuring that your platforms and products are ahead of forthcoming changes. Keep product features aligned and optimized for improved usability and healthcare outcomes.

Cut through the noise by focusing continuous improvement on the most applicable regional and global regulations, precedents, and guidelines that impact your platforms or products.

## Proactively acquire insights to drive defensible healthcare innovation

IQVIA Horizon Scanning allows you to proactively identify relevant updates and align them with a common set of actions, ensuring that your AI and product implementations remain ahead of regulatory updates and industry best practices. Powered by IQVIA Applied AI Science, our technology can and extract and *integrate millions* of facts very quickly. Access alerts only or extend to acquire actionable insights tailored to your specific needs.



Continuously monitor and analyze emerging regulations and trends in safe and secure data & AI with a proactive solution.

## Forecast regulatory shifts in real-time



### Real-time source harvesting

Extract real-time updates on laws, regulations, rulings, interpretations, and opinions, all weighted by their importance to provide the most relevant information.



### Advanced insight generation

Transform complex regulatory language into clear engineering requirements by leveraging an AI-driven pipeline to process and match sources to targeted key insights.



### Interactive alerts and updates

Prioritize alerts and updates based on a robust scoring and thresholding methodology. Access an interactive insights dashboard that allows for customization, such as geography-based views.

*"IQVIA provides data that would take 10s or 100s times longer with tedious manual work. Some work would not have been done, or done comprehensively, without IQVIA"*

*- Eric Su, Principal Research Scientist, Eli Lilly and Company*

## Choosing defensible data & AI

IQVIA Horizon Scanning stands out as an advanced solution for regulatory intelligence, essential for healthcare organizations aiming to leverage data and AI safely and effectively. With its capability to ingest a wide array of information sources and transform them into actionable engineering and compliance strategies, it ensures that our clients are aligned with best practice and equipped to improve healthcare outcomes through better usability and innovative product features. IQVIA Applied AI Science empowers organizations to remain proactive, informed, and ahead in a landscape where technological and regulatory changes occur swiftly.

