IQVIA

IQVIA Clinical Expert

Leverage industry-leading claims and Rx data to identify clinical leaders in your therapy area

Are you looking for a way to identify, prioritize, and segment clinical experts globally and in specific therapeutic areas? Do you need to find the right clinical expert based on relevance and influence at specific points in the product lifecycle?

IQVIA Clinical Expert can help. Clinical Expert is a powerful AI-powered platform that leverages real-world data and advanced analytics to help you discover and connect with relevant clinical experts from across the globe and across all therapeutic areas in a single, easy-to-use interface.
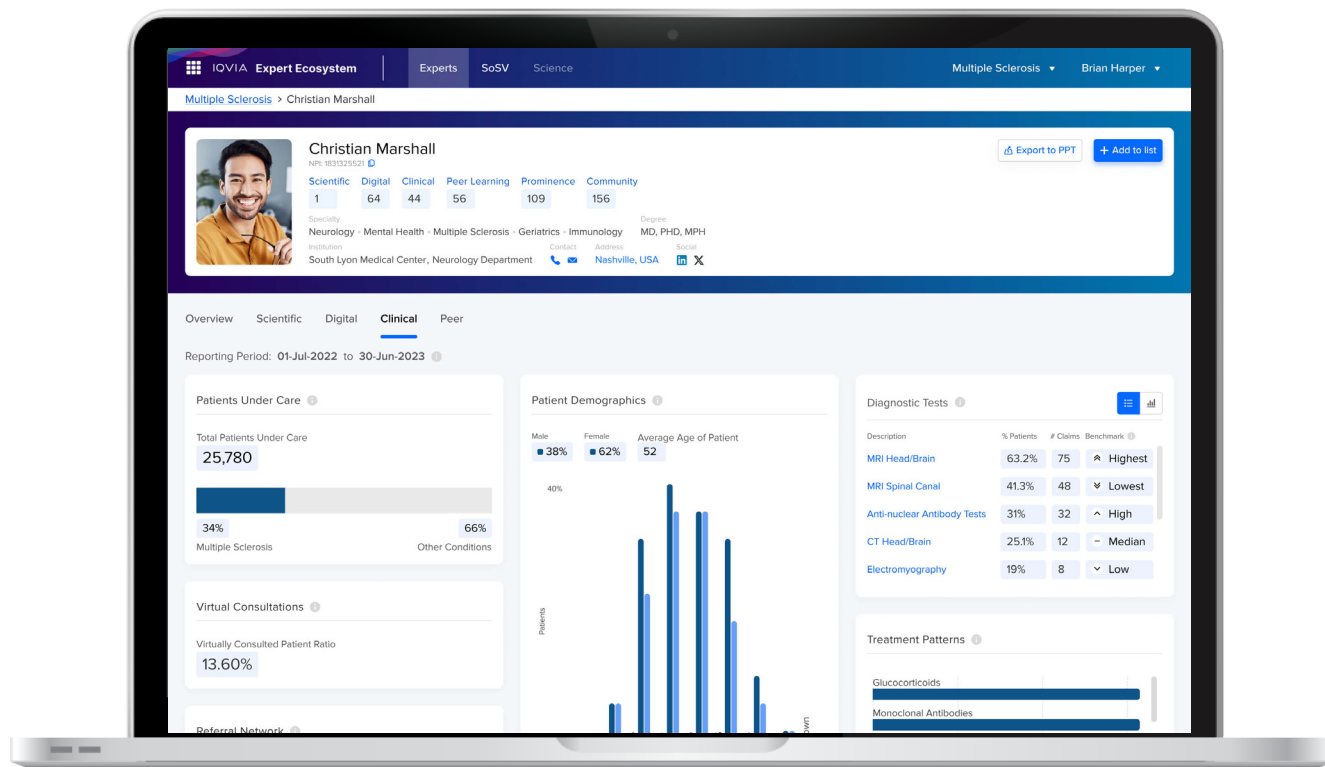
Powered by the largest real-time inventory of healthcare data, Clinical Expert includes over 300 million patients, 9.6 million

HCPs, 1.7 billion medical claims, 10 billion procedures, referral patterns, payer mix, prescriptions, lab data, reimbursement and more.

With seamless integration of multiple datasets and advanced search and filtering abilities, you can quickly identify hard to find rare disease clinicians or HCPs treating high volumes of chronic disease and track their clinical activities over time while also understanding treatment gaps and treatment behavior. **This ensures timely and meaningful stakeholder dialogues and Medical Science Liaison interactions.**

Discover and connect with the most relevant Clinical Experts

Key features of Clinical Expert include:

- Rank and segment clinical experts based on multiple criteria such as clinical role, class preference, patient or prescription volume, inbound or outbound referrals, and more

- Visualize and explore HCP networks and collaborations based on co-referral, and co-prescription

- Powered by the largest real-time inventory of healthcare data, including over 300 million patients, 9.6 million HCPs, 1.7 billion medical claims, 10 billion procedures, referral patterns, payer mix, prescriptions, lab data, reimbursement and more

- Reduce the time and resources required to identify clinical experts without reducing effectiveness

- Quickly identify hard to find rare disease clinicians or HCPs treating high volumes of chronic disease and track their clinical activities over time

IQVIA Clinical Expert belongs to IQVIA Expert Ecosystem – which provides a single, unified view of KOLs

Scientific Expert
Profile key opinion leaders based on their academic contributions

Digital Expert
Profile digital opinion leaders based on their X and LinkedIn presence

Clinical Expert
Profile leaders based on their clinical activities and treatment behavior

IQVIA Expert Ecosystem

Peer Expert
Coming soon

Clinical Expert is part of IQVIA's Expert Ecosystem platform, your single location, for a compliant, multi-dimensional view of scientific, clinical, and digital leadership to help you identify the most relevant experts for your medical affairs and commercial efforts.

Takeaways

- Identify and connect with the most relevant clinical experts for your needs

- Start with a list of experts and then focus on those with a significant care footprint to identify and prioritize clinical leaders without the need for other third-party tools or a large investment in time or deep analytics

- Understand referral relationships and each clinical expert's reach, to allow you to partner with care providers to improve treatment outcomes and provide more effective allocation of resources

- Leverage real-world data and advanced analytics to rank and segment clinical experts based on multiple criteria such as patient volume, patient demographics, treatment and procedure volumes

- Easily visualize and explore HCP networks and collaborations based on co-referral and co-prescription

- Track changes in sentiment and treatment paradigm through sentiment analysis and care pathway tracking

Contact an expert below to learn more.

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