

Pipeline Architect

Development planning re-imagined

With larger pipelines, a complex clinical trial landscape, uncertain trial outcomes, and a rapidly changing commercial environment, it's difficult for manufacturers to build a single plan, let alone try to optimize it. At the same time, the increasing cost of clinical trials has made designing better clinical development plans a focus for manufacturers. What's needed is a way to use the vast wealth of data to architect a better approach to clinical planning.

Our solution

Pipeline Architect is a data-driven platform powered by clinical benchmarks to help pharmaceutical manufacturers optimize scenario planning and evaluate pipeline assets across time to market, development spend, risk, and commercial value.

The solution integrates input from regulatory, clinical, medical, statistics, commercial and portfolio groups to drive better decisions, shave time off development plans, and optimize limited spending.

Pipeline architect inputs

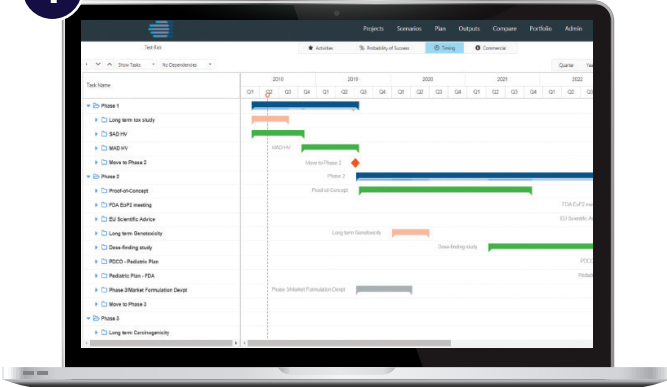


IQVIA approach

- Establish a new data-driven approach
- Quickly create, benchmark and refine scenarios
- Align cross-functional teams
- Understand risk using best-in-class decision science approaches

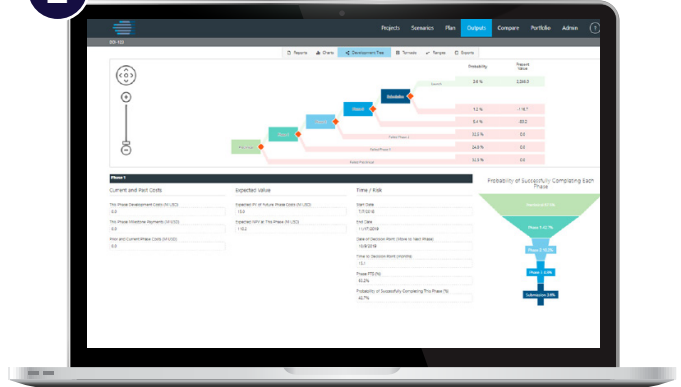
Full-service solution

1



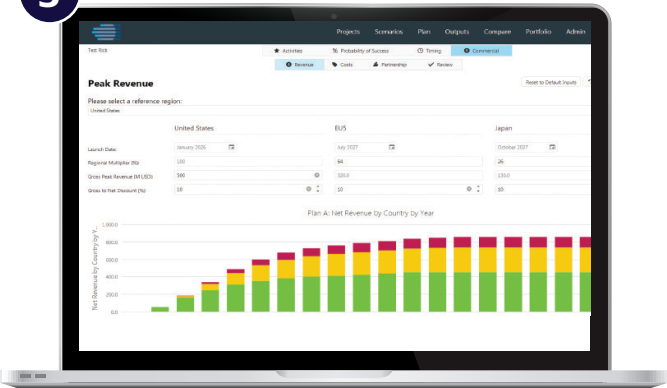
Design a development plan using simple editors and a dynamic visual engine

2



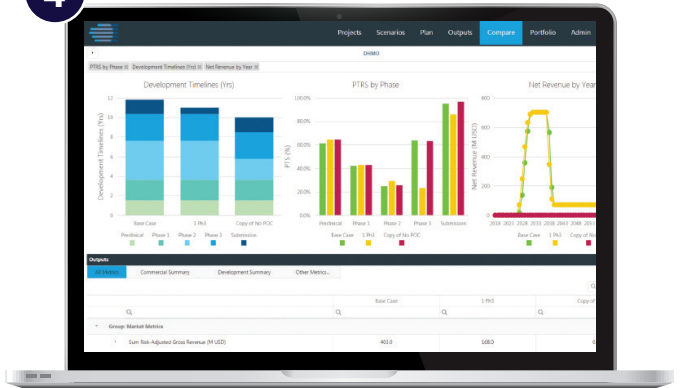
Leverage inputs derived from over 55,000 clinical trials to pressure test key assumptions

3



Use one of four approaches to forecast commercial potential depending on the asset's stage of development

4



Compare scenarios and analyze key metrics to drive better decisions

Analyze development plans across your entire pipeline to drive better decisions and optimize spend

The benefits



Identify ways to save on clinical trial costs and shave time off development plans



Effectively integrate input from regulatory, clinical, medical, statistics, commercial and portfolio groups in a single, harmonized platform



Rapidly generate new development plans using a library of pre-configured designs populated with industry data



Use best-in-class decision science approaches, backed by sophisticated quantitative measures, to optimize the full value of your asset



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