

Enhance Remote Communication Skills for Healthcare Professional Engagement

Increased time efficiency, flexibility, focus and collaboration are just a few of the benefits that remote engagement brings for healthcare professionals compared with face-to-face engagement. It is clear that remote engagement is positively perceived by HCPs, but it requires a different set of skills by the presenter than traditional face-to-face interactions to be successful.¹

While there are many benefits of remote engagement, there is room for improvement. Based on over two decades of experience, IQVIA can provide remote communication skills training to ensure you and your teams get the most out of remote and hybrid (the same person being able to do both face-to-face and remote interactions) HCP engagement.



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HELPING YOU BRIDGE THE SKILLS GAP

From our extensive experience at IQVIA, we have gained robust knowledge on attributes related to motivation, attitude, traits and skills that are relevant for remote engagement.



IQVIA can help assess your skills gap in this area and develop a tailor-made training solution to address the gaps, ultimately enhancing your remote or hybrid engagement team's skills.

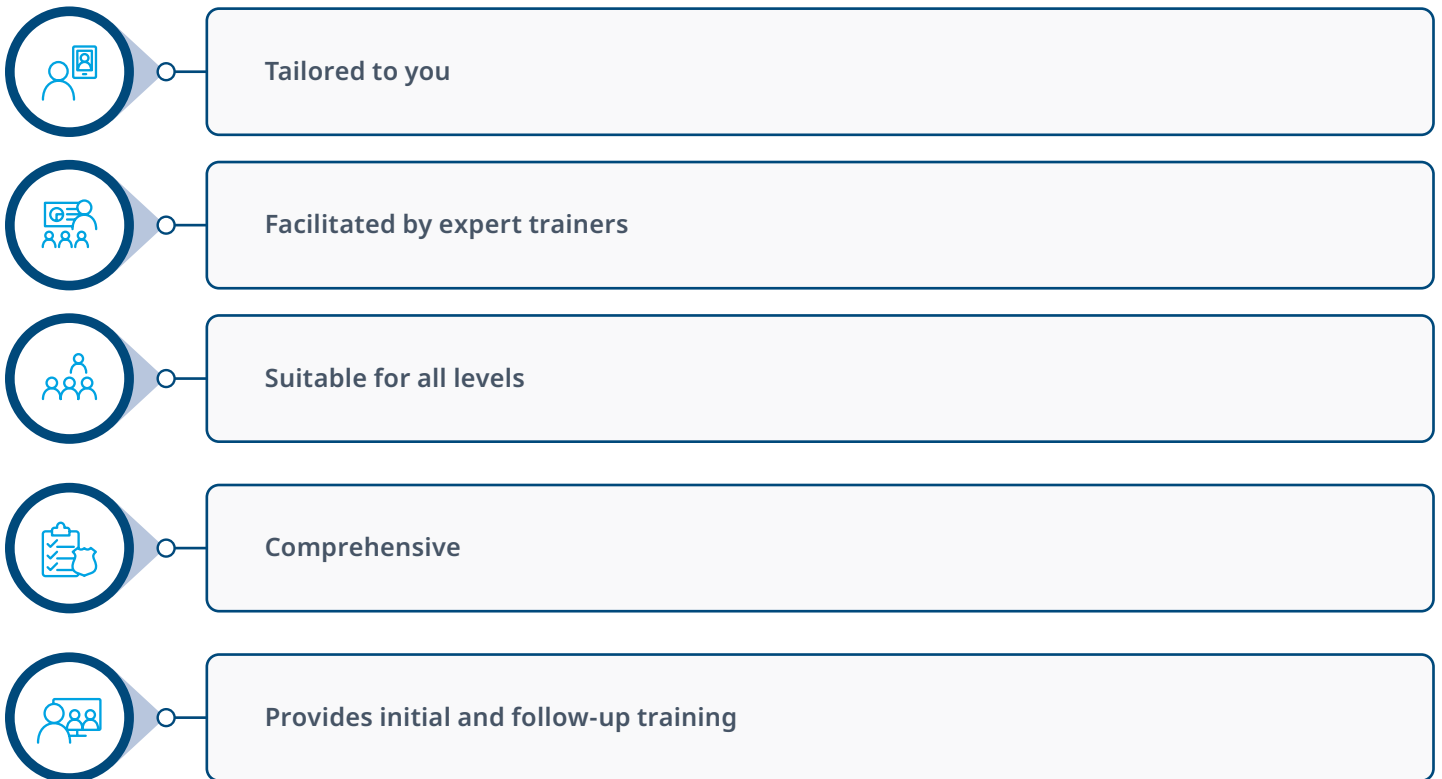


COMPREHENSIVE TRAINING MODULES, TAILORED TO YOUR TEAM

Remote communications training offers relevant modules to improve remote engagement, such as how to deliver effective remote calls and how to motivate HCPs to be receptive to remote engagement.

The modules are delivered through several training elements and formats that can be tailored to suit your unique needs.

The benefits of remote communications training



SET YOUR TEAM UP FOR SUCCESS WITH REMOTE COMMUNICATIONS TRAINING

Whether you're looking to help your team with the transition from face-to-face engagement to a hybrid model, you wish to set up a new remote or hybrid team, or you want to leverage IQVIA's engagement specialists to enhance your remote or hybrid engagement activities, our training elements will work for you. Contact us today to get started.

¹In-depth interviews with primary and specialist physicians conducted by Synergy on behalf of IQVIA (Germany, Italy, Spain, UK; January–March, 2022)