

Revolutionizing Care for Stroke Patients

IQVIA collaborates with Boehringer Ingelheim to transform how stroke patients receive care

Situation

When patients suffer a stroke, every second counts. Quick and effective treatment can save lives and prevent permanent disability. Boehringer Ingelheim embarked on a compassionate mission to meaningfully improve the quality of care for stroke patients around the world with its Angels Initiative. The goal was to increase the number of “stroke-ready” hospitals and advance treatment in existing stroke centers.

Challenge

Spanning 23 markets, primarily in Europe, the project presented the formidable task of uniting diverse stakeholders – including governments, scientific organizations, health agencies, healthcare practitioners, hospitals, emergency services and patient organizations – in a complex concerted effort to help stroke patients.

Solution

The IQVIA team offered strategic guidance, a skilled field force, and seamless program management and administration to pave the way for optimizing the stroke treatment pathway. The heart of the approach included a commitment to “more and better” – increasing “stroke-ready” hospitals and raising the quality of stroke care. Our team’s role included:

- Seeking endorsement of global and national neurology/stroke societies
- Involvement of Ministries of Health and other organizations to benchmark stroke patient pathways according to European stroke guidelines
- Hospital enrollment and on-site consultancy, delivered with agility and expertise

- Working hand-in-hand with healthcare professionals to educate them on diagnosing and treating stroke, using revolutionary patient pathway simulation.

ELEVATING CARE FOR PATIENTS WHO HAVE JUST SUFFERED A STROKE

- >8,500 hospitals** and
- >210,000 HCPs** enrolled across
- 156 countries**

Since 2017, 1,500 hospitals have received an ESO/WSO Angels award:

- 504** Diamond award
- 381** Platinum award
- 615** Gold award



Since 2016, the Angels Initiative has already become the biggest stroke community in the world, targeting care for 43 million stroke patients by 2030.

Results

The award-winning Angels Initiative has created acute stroke hospital networks, empowered HCPs to treat stroke patients in an optimized patient pathway, supported the adoption of quality monitoring systems, and developed a novel training platform for hospitals with experiential learning using a patient pathway simulation. In 2024 the Angels Initiative is revolutionizing its way forward by introducing Angels Regions, a strategy where optimization of processes includes EMS services, stroke-treating hospitals and involving schools in the stroke awareness program, FAST Heroes.

The program continues to help healthcare providers around the world provide life-changing care to patients who need it most.

“ We are very pleased with the quality of the work and the motivation of the IQVIA Angels consultants. The collaboration with IQVIA contributes significantly to the success of Angels.”

– Thomas Fischer, co-founder of the Angels Initiative

Honors and endorsements for the Angels Initiative reflect a profound impact on patient well-being

WIDE RECOGNITION

2017 EYEFORPHARMA Awards: Most Valuable HCP or Healthcare Initiative

2018 EFPIA Health Collaboration Award for Improving Stroke Care

2019 PMEA Award for Excellence in Healthcare Professional Education and Support Programmes

2021 Stroke Services Award from the World Stroke Organization

Recognized by the Access to Medicine Initiative as a Best Practice Example, 2021

Beyond R&D Innovation Award from the Boehringer Ingelheim Board of Directors

ENDORSEMENTS BY GLOBAL AND NATIONAL NEUROLOGY AND STROKE SOCIETIES INCLUDING

European Stroke Organisation (ESO)

World Stroke Organization (WSO)

Stroke Alliance for Europe (SAFE)

American Stroke Association (ASA)



IQVIA is proud to be part of the team making a real difference in stroke patients' lives.



CONTACT US
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